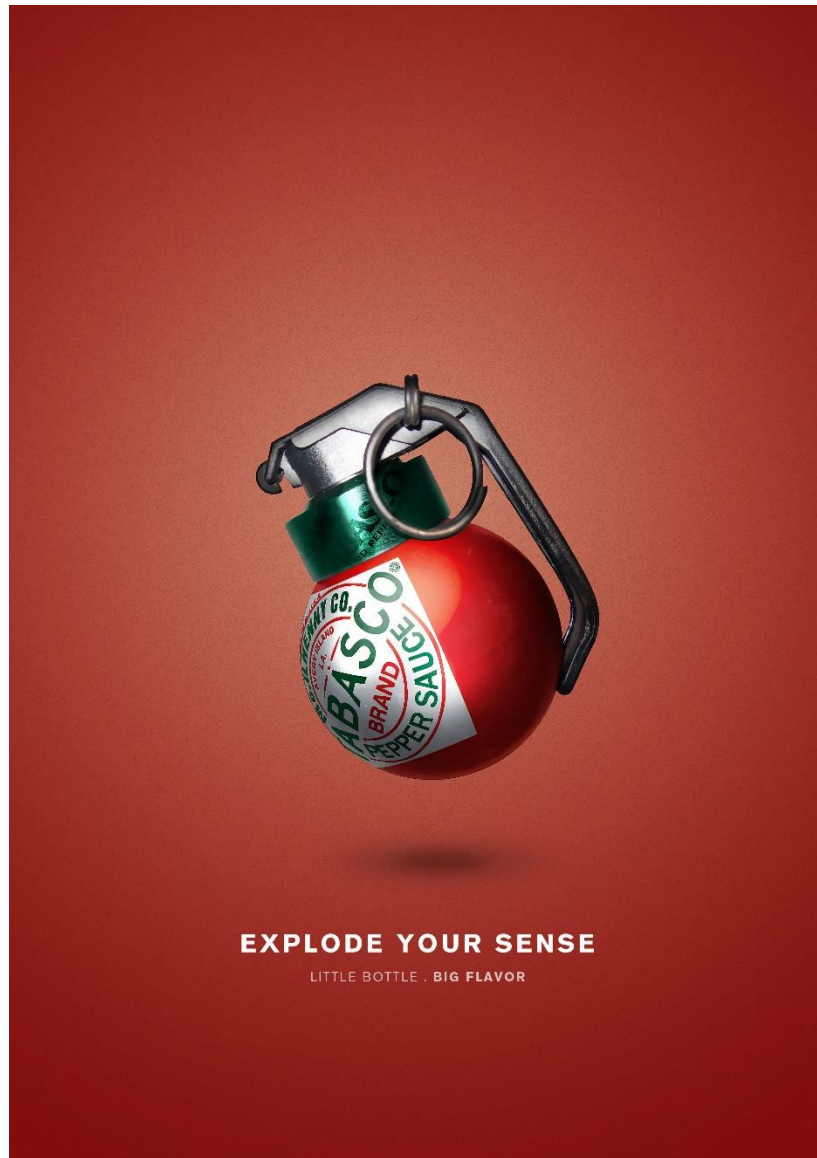


- Great margins in the design
- Focal point visual - The scene that is in the design evokes real emotion in the viewer. The scene is beautiful which makes the eye of the audience move from the top of the picture all the way to the bottom.
- Caption - The caption is striking
- Headline - The headline is positioned correctly



- The object is perfectly positioned in the middle of the picture.
- Caption: the caption makes you think, and I find it original, especially the way it perfectly encapsulates both the design and the caption itself. Additionally, the caption doesn't overwhelm the viewer nor the design in the way it is positioned and the size itself.