

HELLO I'M

SOFFI AMIRA PUTRI

curriculum vitae



Profile

I am used to developing content such as articles. I have a good understanding of writing and communications. I had good interpersonal skills which helps me to work well with my colleagues and other people. I am looking for opportunities that will allow me to continue to grow creatively in a wider field.

Date Of Birth

January, 14th 1994

Address

Banjar Wijaya Blok A13 No. 18,
Cipondoh, Kota Tangerang

Personal Skill

Microsoft Office
Writing
Adobe Lightroom
Reporter
Basic SEO

Certification

RevoU Mini Course Digital Marketing

Work Experience

Internship Creative Team at VIP Production House,
Kompas Gramedia Magazine Mar - Jun 16

- Assist to find ideas, program shooting, and script writing

Journalist at PT Merah Putih Media (Side.id) Mar 18 - Jul 19

- Write article according to SOP
- Interview resource person

Editor at PT Merah Putih Media (Side.id) Jul 19 - Present

- Edit article in-line EYD
- Publish article which has been edited and considered appropriate

SEO Content Writer at Saung Writer Aug 20 - Apr 21

- Develop article for clients who work with Saung Writer
- Include keywords relevant to theme of the article

SEO Editor at Kumparan Tekno & Sains and Sport
May 21 - Nov 2021

- Edit article in-line EYD
- Check and make sure keywords are relevant to article

Education

MI Plus Asy-syukriyyah 1999-2005

SMP Yuppentek 2 Tangerang 2005-2008

SMA Islam Al-Azhar BSD 2008-2011

Universitas Multimedia Nusantara (GPA: 3,03)
2012-2017

Personal Interest

Writing, SEO, Proofreading, Technology,
Photography, Traveling, Reading, and
Lifestyle

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 Soffi Amira Putri