



# Marley Bassett

## Student Journalist

I am a student journalist with three years of experience in a variety of roles that have allowed me to cover numerous campus, local and national stories as well as develop my copyediting, design, and public relations skills.

## Experience

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### ○ Aug. 2023- present

Watershed Consulting Group | 2422 Devine St. Columbia, SC 29205

#### Intern

- Responsible for firm's external communications on social media
- Responsible for various clients' external communications through email and social media
- Assisting with research for various non-profit clients
- Assisting with campaign management for political clients
- Leading creation of digital portfolios for projects Watershed has assisted with or spearheaded

### ○ July 2023- present

The Daily Gamecock | 1400 Greene St. Columbia, SC 29207

#### Student Government Beat Reporter

- Writing eight stories per semester that pertain to the beat
- Covering the weekly student senate meetings
- Covering breaking news outside of the beat as needed
- Covering events outside of the beat as needed
- Writing at least four features a semester on student government

### ○ May 2023- Aug. 2023

Charleston County Parks | 861 Riverland Dr. Charleston, SC 29412

#### Marketing Intern

- Leading the marketing campaign for the Trick, Treat & Trail event
- Writing press releases for various park and recreation events
- Published article for the SCPRA magazine about art in the parks
- Assisted with content creation for social media channels
- Assisted with management and content creation of the website

### ○ Dec. 2022 - May 2023

The Johnsonian | 2020 Alumni Dr. Rock Hill, SC 29733

#### Editor-in-Chief

- Responsible for weekly creation of the newspaper through Adobe InDesign
- Led a staff of seventeen to win third in general excellence at the 2023 SCPA awards
- Wrote 1-2 stories a week and covered major campus, local, and state events
- Copyedited every weekly story that came across my desk before publication
- Helped maintain and update the website every week with the latest stories

## Contact

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### Phone

843-870-7308

### Email

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### Address

1051 Southern Dr. Unit 204-A  
Columbia, SC 29201

## Education

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2021-2023

**2 years toward a B.A. in mass communication and political science**

Winthrop University

2023-2025

**B.A.C.M.J in mass communication**

University of South Carolina

## Skills

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- Research
- Teamwork
- News Writing
- Editorial Writing
- Public Relations
- Political Communications
- AP Style
- Copyediting
- Final Cut Pro
- Adobe Creative Suite
- Social Media Content and Management
- Web Design

## Portfolio Link

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[marannbassett.journoportfolio.com](http://marannbassett.journoportfolio.com)