

# LIVESTOCK FOR NUTRITION AND A BRIGHTER FUTURE

Pierre Ferrari  
President and CEO  
@HeiferCEO



**WE WORK WITH  
COMMUNITIES  
TO END HUNGER  
AND POVERTY,  
WHILE CARING  
FOR THE EARTH.**





**795  
MILLION**

**people around the  
world don't have  
enough food to eat.**

 **HEIFER**  
INTERNATIONAL



**GLOBAL IMPACT  
GOAL:  
HELP 4 MILLION  
FAMILIES  
ACHIEVE LIVING  
INCOMES BY  
2020**



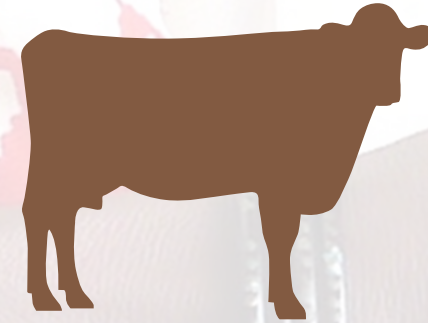
# OUR APPROACH



**VALUES-LED  
COMMUNITY  
DEVELOPMENT**



**UNPARALLELED  
EXPERTISE AND  
CONNECTIONS  
ON THE GROUND**



**SUSTAINABLE  
AGRICULTURE  
DEVELOPMENT**



# OUR 12 CORNERSTONES



PASSING ON  
THE GIFT



ACCOUNTABILITY



SHARING  
& CARING



SUSTAINABILITY



IMPROVED  
ANIMAL &  
RESOURCE  
MANAGEMENT



NUTRITION  
& INCOME



GENUINE  
NEED  
& JUSTICE



GENDER  
& FAMILY  
FOCUS



IMPROVING THE  
ENVIRONMENT



FULL  
PARTICIPATION



TRAINING,  
EDUCATION &  
COMMUNICATION



SPIRITUALITY

# PASSING ON THE GIFT









# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

**1** NO POVERTY

**2** ZERO HUNGER

**3** GOOD HEALTH AND WELL-BEING

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**6** CLEAN WATER AND SANITATION

**7** AFFORDABLE AND CLEAN ENERGY

**8** DECENT WORK AND ECONOMIC GROWTH

**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

**10** REDUCED INEQUALITIES

**11** SUSTAINABLE CITIES AND COMMUNITIES

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

**13** CLIMATE ACTION

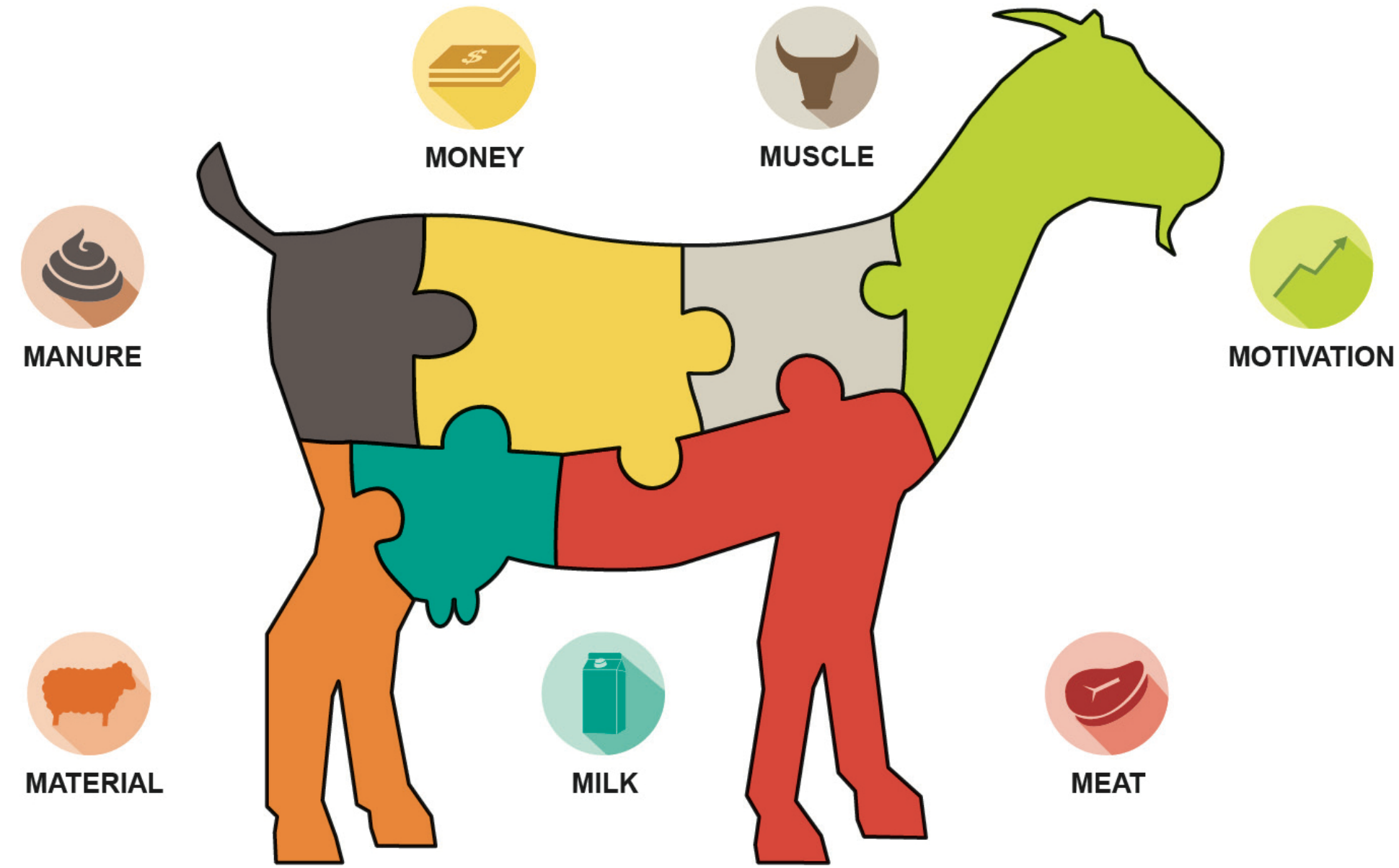
**14** LIFE BELOW WATER

**15** LIFE ON LAND

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS

**17** PARTNERSHIPS FOR THE GOALS

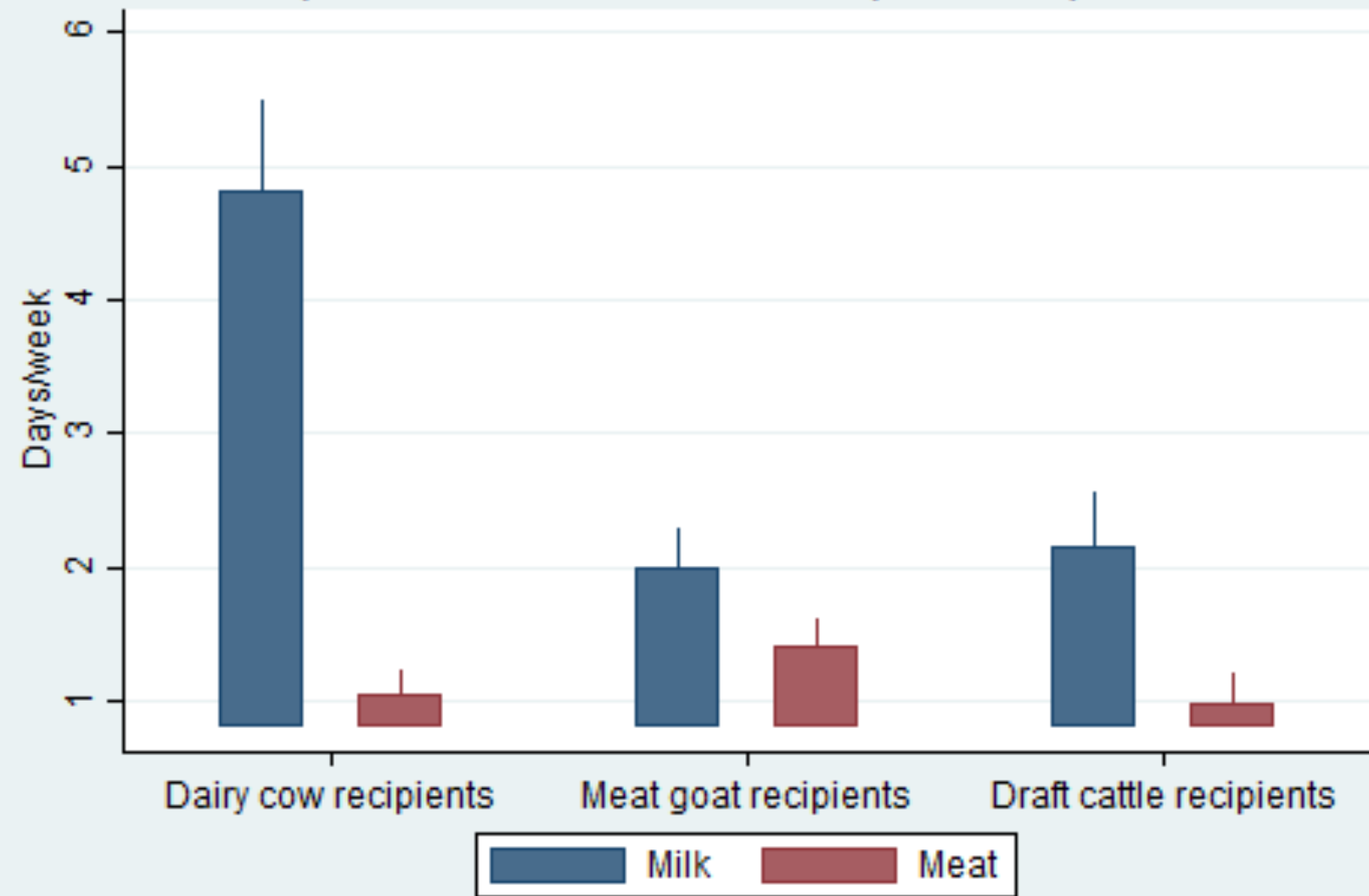
SUSTAINABLE DEVELOPMENT GOALS







Impact on milk/meat consumption frequencies





**After Heifer, they gave us dairy cows.**

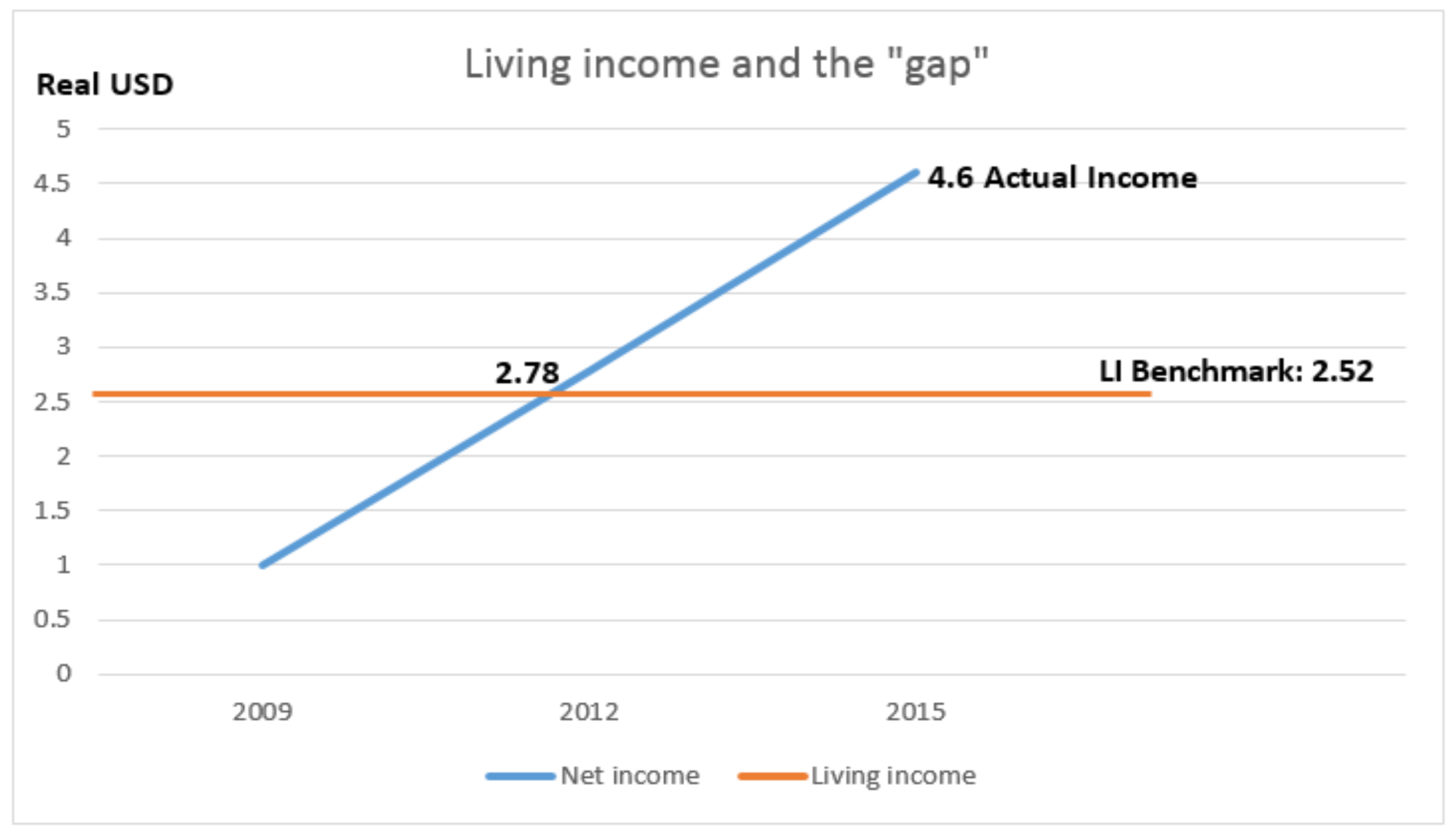
# THE GAP

Living Income

Extreme Poverty

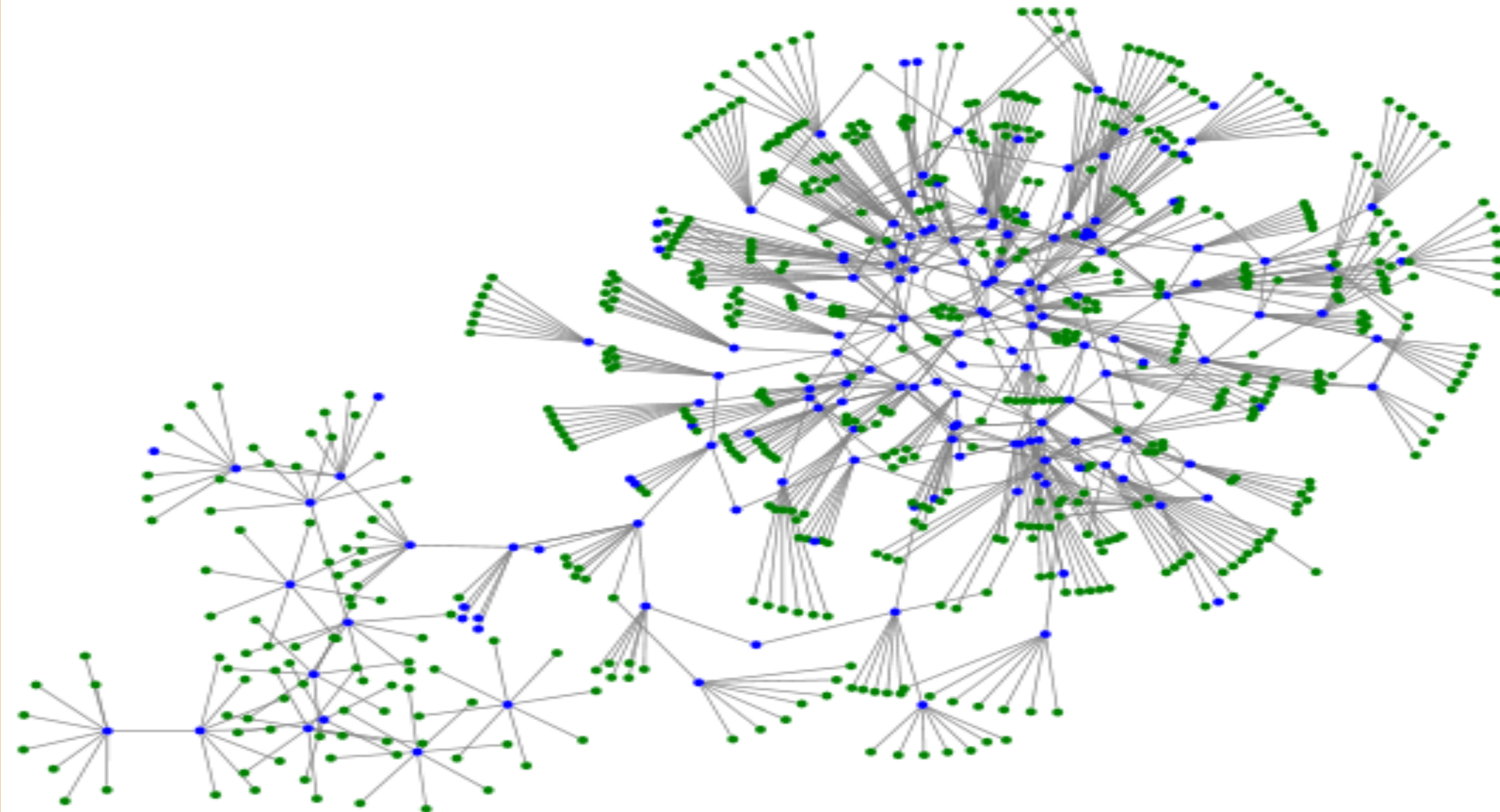
Current Income









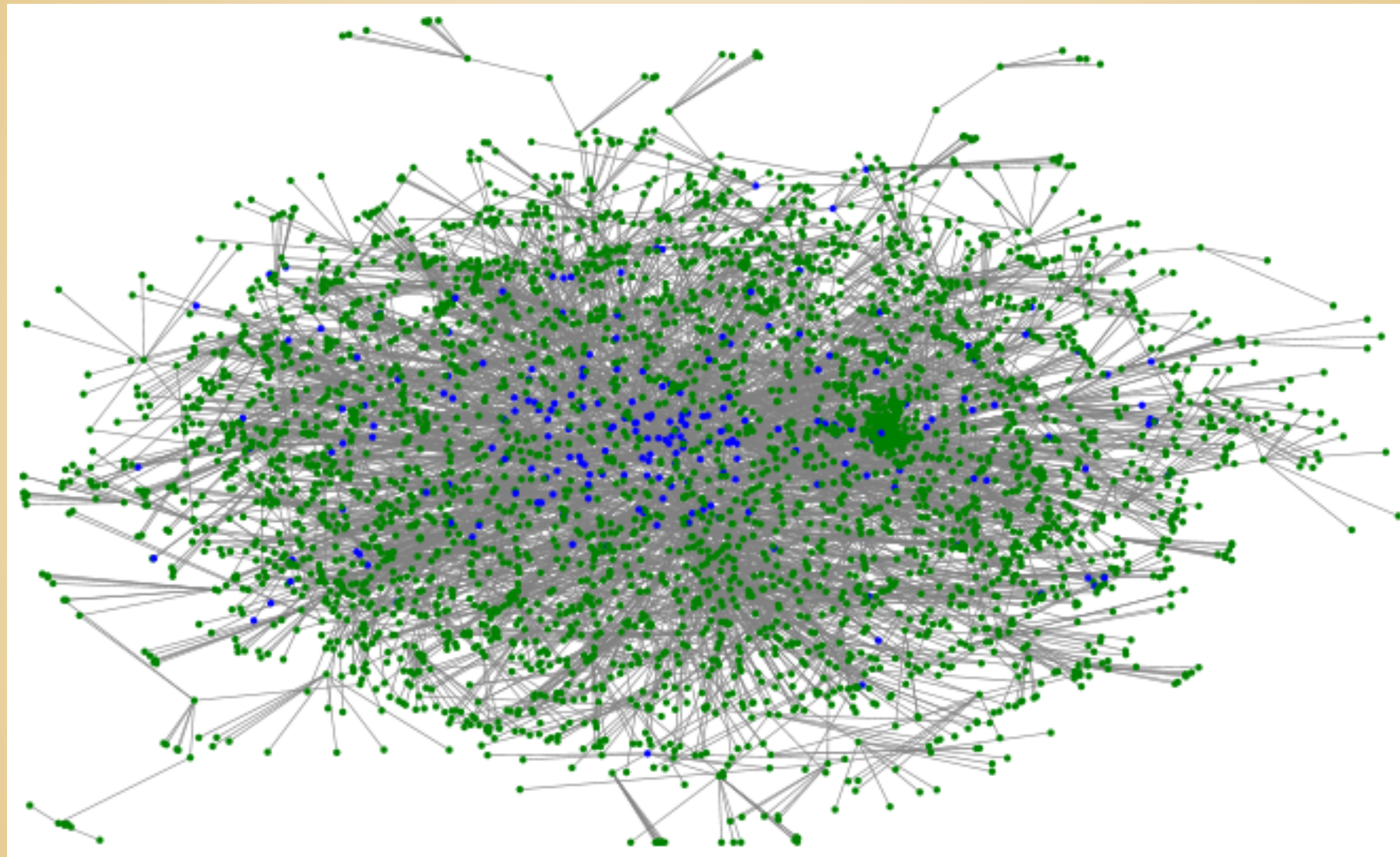


**Blue: OG/POG (Heifer)**

**Farmers**

**Green: Non Heifer**

**Farmers**



**Blue: OG/POG (Heifer)  
Farmers**

**Green: Non Heifer  
Farmers**





