

Blending coffee with livestock and agriculture

To ease food insecurity in the coffee lands, Heifer International works to help coffee farmers diversify their income as well as food sources. Heifer supplies farmers with the inputs and training a family needs to make it through the lean months, including rabbits, fish, chickens, pigs, honeybees and crops as well as training on how to connect local markets.

A partnership with Heifer provides sustainable livelihoods for coffee farming families.

Heifer International, in conjunction with coffee companies, works to diversify income and food sources for commodity farmers.

Through the introduction of small-scale livestock, new and sustainable food crops and market training, we offer commodity farmers a way to feed their families and supplement their income when coffee cannot.

Heifer offers:

- Increased food security and improved nutrition by diversifying farm production and consumption of highly nutritious food
- Increased income by linking farmers to alternative markets for the sale of surplus organic and local produce
- Strengthened farmer co-ops and business skills
- Improved ecosystem sustainability

Join Us

Partner with Heifer International and help improve the lives of coffee growers everywhere.

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About Heifer International

Heifer International is a global development organization working to end hunger and poverty in an environmentally sustainable way. To date, Heifer has conducted agriculture and livestock programs with 15.5 million smallholder farm families in more than 125 countries in Africa, the Americas, Central and Eastern Europe, and Asia/South Pacific. Heifer's goal is to enable farmers to achieve food security, improve yields and generate revenue by diversifying crop and animal production, applying improved farming techniques and bringing products to market. Heifer International currently manages a project portfolio of more than \$100 million in 39 countries.

Currently, Heifer works with coffee farmers in Ecuador, Guatemala, Honduras, Kenya, Mexico, Nicaragua, Peru, Rwanda, Tanzania and Uganda. There is potential for Heifer to work in Haiti, Bolivia, Brazil, India, Vietnam and China.



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Coffee with a Conscience

Chronic hunger is a common challenge in coffee-growing communities all over the world.

The Skinny on Seasonal Poverty in the Coffee Lands

- Seasonal poverty affects 600 million people worldwide
- Coffee is the most traded agricultural commodity in the world
- The 25 million coffee farmer families in the world depend upon coffee as their primary source of income
- One coffee bush yields slightly less than one pound of coffee per year
- For every pound of gourmet coffee sold, a coffee farmer may receive between 12 and 25 cents
- Los meses flacos or “the thin months” is not unique to Mexico and Central America. Known as seasonal poverty elsewhere, this phenomenon takes place during a region’s rainy season
- Two-thirds of small-scale coffee farming families cannot maintain their normal diet between 3 and 8 months a year

Seasonal Poverty Cycle*



Sources: www.coffeekids.org • www.heifer.org • www.IFAD.org