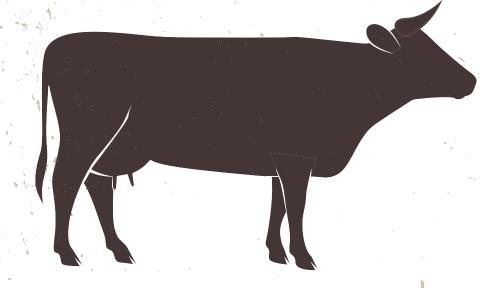
IT'S NOTONLY MILK



THAT COMES FROM A COW





TFR CF









Heifer is expanding on our successful model and connecting farmers to formal markets to empower them to meet the food demands of their country and region, shaping entire industries to benefit, rather than exploit, them along

n 1944, 16 farmers in Indiana came together to donate cows from their own farms to hungry families thousands of miles away. It

marked the beginning of Heifer

International, and proved that one cow could change

What started with giving an animal led to so much more. Today, Heifer International provides family farmers with the tools and training they need to transform their lives. Now, one cow and proper training can feed a family, provide a girl an education, connect a community to a local economy, and become the basis of an entire dairy cooperative and production

everything.

system.

the way.

Find out more about
Heifer's work to empower
small-scale farmers
around the world at
www.heifer.org.







NUTRITION



INCOMI



CPA-081_G8_G20 Ad.indd 1 6/3/14 9:11 AM