

NIBEDITA SEN

Nationality: Indian | Date of Birth: 31th July 1992 | Languages Known: English, Hindi, Bengali, Sanskrit, Hebrew | Mobile- Israel 0589509209/ India 9681896988 | Email- nibeditaspeaks@gmail.com

Digital Portfolio: <https://nibeditaspeaks.journoportfolio.com/#/>

PROFILE SYNOPSIS

Passionate & Hard Nosed Reporter with over a decade in identifying stories, storytelling, research, reporting, copywriting, scripting and editing skills; Instinctive PR Professional and Creative Writer with Masters in Literature seeking to diversify into the world of Public Relations, Corporate Communications and Multimedia Journalism.

Natural explorer, networker and excellent communicator with good story anticipation and analytical skills; Out of the Box thinker; Idea Leader; Reputation and Perception Manager; Trained Broadcast Television Presenter; Adept in providing leadership & direction in crisis situations.

CAREER CONTOUR IN GLOBAL MEDIA- POST COVID

Freelance Journalist

[Jerusalem Post (2022), Outlook Magazine (2021),
TRT Global (May 2020), Down To Earth (July 2020– present)]

Corporate Communicator and Social Media Manager

Deport Israel (May-July 2022)

CAREER HIGHLIGHTS in India - PRE COVID

ALT NEWS

- Tracking and debunking stories related to misinformation and disinformation with special focus on political scenario of India Breaking News, Exclusives and Seng Trends in being Fake News on various issues.
- Identified, created, researched, wrote and edited stories as well as designed featured images for signature editions

DOWN TO EARTH

- Find and pitch stories that match the company's requirements, as mentioned by the editorial team.
- Have excellent research and writing abilities.
- Be passionate about spreading environmental awareness and have the ability to think of story ideas that connect with readers.

GOMANTAK TIMES

- Independent handling of social media tools including LinkedIn, Facebook, Twitter, and other social networks to promote the newspaper's online presence.
- Conducting interviews with thought leaders, key officials, non-governmental officials and trend seers. Sub Editing, Layout and Story Planning, Newsroom Management.
- Responsible for managing day to day campaign flow including creative, paid, and socializing efforts, Fostering conversations and leveraging them to help build/manage private communities and networks.
- Analyzing data and identifying opportunities for efficiency and scale.

ACADEMIC CREDENTIALS

PG Diploma in Journalism and Mass Communication- Indira Gandhi National Open University in 2019
Master of Arts in English – West Bengal State University in 2016

PROFESSIONAL QUALIFICATIONS

- ✓ *APLL IT Smart Certification in Web Languages & Digital Marketing – APLL in 2014*
- ✓ *Certificate Course in News Reading & Anchoring – Vidyasagar Academy in 2010*

IT SKILLS

- ✓ *Proficient in Windows, MS Office, Adobe InDesign*
- ✓ *Programming & Web Languages (Python,HTML, XML)*
- ✓ *Social Media (Facebook, Twitter, Instagram, WhatsApp, LinkedIn)*
- ✓ *Digital Marketing - Google Analytics, AdSense, AdWords, SEO, SEM*

TRAINING & WORKSHOP

- ✓ *Defence Correspondent Course 2018 curated & hosted by Ministry of Defence, Government of India*
- ✓ *Environment Reporting Programme & Workshops by Center for Science and Environment at their Annual Media Conclave on the State of India's Environment - Shimla (2016), Delhi (2017) & Nimli (2018)*
- ✓ *Gender and Media Workshop by Population First*

AWARDS & RECOGNITION

- ✓ *Best Journalist in the State of Goa Award by Govt of Goa in 2019 for Rural Reporting*
- ✓ *Best Journalist in the State of Goa Award by Govt of Goa in 2018 for Reporting on Public Health*
- ✓ *Senior Tiger Reporter of the Year 2016 by The Telegraph*
- ✓ *Tiger Reporter of the Year 2010 by The Telegraph*

SOCIAL CONNECT

Linkedin: <https://www.linkedin.com/in/nibeditaspeaks/>

Twitter: <https://twitter.com/nibeditaspeaks>

Facebook: <https://www.facebook.com/nibeditaspeaks>