

Järvenpää Riia - Curriculum Vitae and Publications

1. Personal details and the date of the CV

- Surname: Järvenpää
- First names: Riia Terhikki
- Researcher ID: <https://orcid.org/0000-0003-3645-7726>
- Date of the CV: 12.12.2021

2. Degrees

- Master of Social Sciences, University of Helsinki, anthropology, 1.10.2009.

The faculty of social sciences
Unioninkatu
37 (P.O. Box 54) 00014
University of Helsinki
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(University)

3. Other education and expertise

- Specialist Qualification in Management, Omnia Espoo, 2017
- Workshop on targeting media, civil society and health professionals relating to the implementation of the Decision 1028/2013 on serious cross border threats to health, organized by the Emergency Response Department, Public Health England, EU Commission, 2016
- Digital Communications, Marketing Institute of Finland, Helsinki 2013

4. Language skills

- Native language: Finnish
- Other language skills: English, level C2, certificate date 2009, Spanish B2, certificate date 2014, Hindi A2, certificate date 2006

5. Current employment

- Stage of the academic research career on [the four-stage \(I–IV\) research career model](#): First Stage Researcher or doctoral student
- A full-time student: University of Helsinki, PhD program of social sciences, Centre for Social Data Science educational institution
- Communications development manager (on a leave), The National Institute for Health and Welfare, start date 1.8.2014. Digital media strategic management and research.

6. Previous work experience

EU Horizon project DRIVE on influenza vaccine effectiveness evaluation,
1.1.2019-1.9.2020

Communications and interaction Work Packet Co-lead

Strategic Research Project Stop Diabetes, 1.6.2017-1.9.2020

Work on participant recruitment Work Packet
Interaction and societal impact

Digital Communications Manager
Ministry for Foreign Affairs of Finland, August 2013 – August 2014

- Responsibility for coordinating the digital campaigns of the ministry
- Training for national and international staff of the ministry
- Crisis communications.

Communications Officer
Ministry for Foreign Affairs of Finland, June 2011–July 2013

- Team Finland -communications (internationalization of Finnish companies)
- Public awareness campaigns
- Crisis communications.

7. Career breaks

8. Research funding and grants

- Interaction plan preparation for projects as SRC project IMPRO, PI Tiina Laatikainen
- Work packet planning for Media and Society Program, 2019–2022, project MEX, principal investigator Esa Väliverronen
- Implementation of StopDia SRC project 2016-2020, principal investigator Jussi Pihlajamäki
- DRIVE H2020 project communications work packet co-lead 2017-2022, principal investigator Javier Díez-Domingo

9. Research output

And other most notable publications.

A Peer-reviewed scientific articles

Pihlajamäki, J., Männikkö, R., Tilles-Tirkkonen, T. et al. (2019) Digitally supported program for type 2 diabetes risk identification and risk reduction in real-world setting: protocol for the StopDia model and randomized controlled trial. *BMC Public Health* 19, 255 (2019). <https://doi.org/10.1186/s12889-019-6574-y>

Jalkanen K, Järvenpää R, Tilles-Tirkkonen T, Martikainen J, Aarnio E, Männikkö R, Rantala E, Karhunen L, Kolehmainen M, Harjumaa M, Poutanen K, Ermes M, Absetz P, Schwab U, Lakka T, Pihlajamäki J, Lindström J, The StopDia Study Group. Comparison of Communication Channels for Large-Scale Type 2 Diabetes Risk Screening and Intervention Recruitment: Empirical Study. (2021) *JMIR Diabetes* 2021;6(3):e21356. URL: <https://diabetes.jmir.org/2021/3/e21356>. DOI: 10.2196/21356.

B Non-refereed scientific articles

Policy brief by the Strategic Research (SRC) program Health, Finnish:
Mäki-Opas T, Tilles-Tirkkonen T, Saari E, Järvenpää R, Lindström J, Karhunen L, Kurki M, Pihlajamäki J, Niemi A.M, Laaksonen L M, Korkiakangas E, Lakka T, Vaarama M & Laitinen J (2019) Hyvinvoinnin ja osallisuuden edistäminen vaatii uusia vaikuttavia keinoja. Suomen Akatemian julkaisusarjassa Strategisen tutkimuksen politiikkasuositukset.
<https://www.aka.fi/globalassets/3-stn/1-strateginen-tutkimus/tiedon-kayttajalle/>

politiikkasuositukset/politiikkasuositukset/
19_03_hyvinvoinnin_ja_osallisuuden_edistaminen.pdf

D Publications intended for professional communities

In Finnish:

Järvenpää & Tilles-Tirkkonen (2018) Ennaltaehkäisyyn investoidaan, kun sen hyöty voidaan osoittaa euroissa. Suomen Akatemia. <https://www.aka.fi/strateginen-tutkimus/strateginen-tutkimus/tutkimusta-tiedon-kayttajalle/ajankohtaista/2018/ennaltaehkaisyyn-investoidaan-kun-sen-hyoty-voidaan-osoittaa-euroissa/>

Järvenpää (2018) Presentation at: Kuva tiedejulkaisussa. Printistä nettiin: käyttöliittymän muutoksen vaikutukset. Tiedekustantajat. <https://tiedekustantajat.fi/koulutukset/kuvat-tiedejulkaisuissa-to-6-9-2018-klo-13-17/>

Järvenpää (2017) Tutkija, tiedätkö mikä on uutinen? Dataan perustuvia vinkkejä toimivaan viestintään. A blog post. <https://www.linkedin.com/pulse/tutkija-tied%C3%A4tk%C3%B6-mik%C3%A4-uutinen-riia-j%C3%A4rvenp%C3%A4%C3%A4/>

Järvenpää, Kiviniemi, Wessman (2017). Presentation at the national seminar for qualitative research: laadullisen tutkimuksen viestintä. <https://www.slideshare.net/THLfi/laadullisen-tutkimuksen-jrvenp-kiviniemi-wessman>

Järvenpää (2015) Avoimen datan haaste. A blog post at the Finnish National Institute for Health and Welfare. <https://blogi.thl.fi/thl-mukana-avoimen-datan-haasteessa-ja-euroopan-suurimmassa-hackathonissa-siis-missa/>

E Publications intended for the general public, linked to the applicant's research

Järvenpää (2013) Report on the value production in international production chains, Finnish: Arvoketju aukeaa, Kauppapolitiikka. <https://issuu.com/ulkoministerio/docs/kauppapolitiikka32013/14>

Järvenpää (2012) Doing business with the Finns. ThisisFinland, the Ministry for Foreign Affairs of Finland.

G Theses

Politic of New India, Master's Thesis, University of Helsinki, Social Science, Anthropology

I Audiovisual material, ICT software

Leading the production of websites as a part of the research consortiums, such as the EU Horizon 2020 project DRIVE website <https://www.drive-eu.org/>

Leading the production of materials aimed at general public and the media, such as the summaries by the project DRIVE <https://www.drive-eu.org/index.php/download/summary-of-the-2019-2020-results/>

10. Research supervision and leadership experience

- Leading communications unit of the National Institute for Health and Welfare, 2016-2018, leading the development of the digital communications of the same research institute 2019-2020.
- The interaction of the SRC project StopDia, in support of interaction manager Tanja Tilles Tirkkonen.
- The interaction and communication of the EU Horizon 2020 research project, WP co-lead

11. Teaching merits

- Teaching digital communications for professionals, 8 years experience as a part of the work done for the Ministry for Foreign Affairs, Finland
- A substitute teacher, Primary School, Helsinki. During the years 2007-2010.

12. Awards and honours

- Best communications team of the Finnish foreign service, 2013
- Best visual concept, award by Procomm for the magazine Kauppapolitiikka, 2014

14. Scientific and societal impact

- Proven record on research communications impact: media visibility, social media campaigns, public engagement, popularizing abstract concepts for lay audience needs, interaction with the decision makers in national and EU-level, managing communications networks. Projects include FINGER-research, StopDia, DRIVE.

I worked in the SRC Health program project StopDia. The societal impact of the SRC project StopDia was evaluated as a part of the program. The evaluation: Societal impact of SRC programmes 2016–2019. Evaluation report (PDF, in Finnish). Mari Hjelt, Katri Haila, Susanna Sepponen ja Ringa Sirppiniemi 2021. <https://www.aka.fi/globalassets/3-stn/1-strateginen-tutkimus/tiedon-kayttajalle/tietoaineistot/yhteiskunnallisen-vaikuttavuuden-arviointi---strategisen-tutkimuksen-ohjelmat-2016-2019.pdf>

Positions of trust

- Board member, Finnish Red Cross Töölö department, 2016-2018, refugee aid activities
- Board member, Open Knowledge Finland 2018-2019 (NGO for open data, including open science)
- Board Member, Uusimaa drug and alcohol treatment (Uudenmaan päihtehuolto), The Green Party
- The Science and Technology Greens, Helsinki, Finland

13. Other key academic merits, such as

- Organising international and national scientific conferences
- Speech at the National StopDiabetes conference, 2019
- Review board member for the Kohtio conference for educational technology

15. Other merits

- editor-in-chief for Kauppapolitiikka magazine (2013)

Names of the referees:

Jaana Lindström, The National Institute for Health and Welfare, jaana.lindstrom@thl.fi, +358 29 5248635

Hanna Nohynek. The National Institute for Health and Welfare. hanna.nohynek@thl.fi, calls via the switchboard currently +358 29 524 6161