

Amy Spanos

Health & Wellness Content Writer

Core Qualifications

- BA in English
- SEO Writing
- Copywriting
- Wide-ranging article and content writing
- Branding
- Web page content writing
- Excellent ability in tonal messaging
- Strong proficiency with medical and dental content, procedures and terminology
- Exceptional skills in creative problem-solving
- Outstanding multitasking abilities
- Superior written and oral communication skills
- Strong analytical and reasoning abilities
- Business plan writing

Professional Summary

I have over 25 years experience within the dental and medical field, in both a clinical aspect and as a marketing communications expert. Having worked on the sales side as well as marketing for various corporations, I can easily mesh the scientific and branding angle into my subject matter, as my bachelor's degree is in English.

I am a specialist in creative content, marketing, branding, copywriting, SEO writing, social media, blogs, proofreading, and editing. I take great value in my writing and creative ideas, work diligently and accurately to deliver high-quality material to fit your specific needs.

My medical background allows me to consider each project from a targeted vantage point. I specialize in ghostwriting for medical professionals including physicians. My projects are delivered with accuracy and on time. My areas of expertise include health, medicine, wellness, nutrition, plastic surgery, dermatology, biotechnology, medical devices, therapeutic services, mental health, and all specialties of dentistry.

A few of the companies I have worked for include, KLS Martin, Biomet (Craniofacial), Takeda Pharmaceuticals (diabetes and cardiovascular), Nobel Biocare, Conceptus (Essure), Florida Cancer Specialists, Tria Beauty, Colorescience, American Cancer Society, and Sun Scientifics.