



PROFILE

RANA EL-BADRY

Social media specialist

A talented, dedicated, self-motivated, trusted individual extensively experienced in Social Media and handling key accounts from various industries..

Address: Maadi, Cairo
Phone: 01142790707
E-mail: rana.hossni2@gmail.com



WORK

- Nov 2019- Present** INTELLIGENCE IMC | **SOCIAL MEDIA TEAM LEADER**
Manage team, Creating Strategies, Produce social media plan and Campaigns
- 2018-Dec2019** TREE ADVERTISING | **SOCIAL MEDIA STRATEGIST**
Generating ideas, social media plans, strategies and running ads
- 2017 - 2018** FEKRETY ONLINE | **SOCIAL MEDIA SPECIALIST**
All social media activities
- 2016 (6 Months)** CREATOVA | **SOCIAL MEDIA SPECIALIST**
creating content and analysis



SKILLS & AWARDS

- Social media marketing ●●●●●
- Digital Marketing ●●●●●
- English ●●●●●
- Content creation ●●●●●
- Strategy ●●●●●

Activities & volunteering 2015-2016

- MEMBER QUALITY CONTROL AT "UPDATE" - STUDENT ACTIVITY
- HEAD PUBLIC RELATION AT "OUR VISION" STUDENT ACTIVITY
- VICE FUNDRAISING AT "OUR VISION" STUDENT ACTIVITY
- ATTENDED IN INTILAQAH AWARD (HOW TO BEGIN YOUR PROJECT)
- TRAINEE AS HR RECRUITER - AT ETISAL INTERNATIONAL



INTERESTS



Marketing



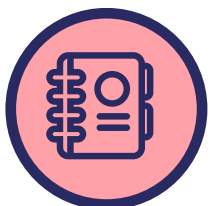
Writing



Movies



Voice over



EDUCATION

Education

BACHELOR OF COMMERCE 2015
Good Degree

Courses

SOCIAL MEDIA COURSE
At Marketawy training center - 2016
DIGITAL MARKETING FUNDAMENTALS- 2017
At Eitesal NGO