

BRANDED SOCIAL PROMOTION AD COPY

Ad #	Influencer	Facebook Post Copy	Link Headline	CTA
1F1	Ashanti	As a woman of child-bearing age, a mother who isn't ready for another child just yet, and someone who is chronically ill, Ashanti wants to try a hormone-free birth control option. She was fortunate to learn about XYZ, an FDA approved hormone-free birth control. Ladies, there are options! Click below to learn more. Sponsored by XYZ.	Explore a hormone-free birth control option.	Learn More
1F2	Ashanti	What's a girl to do when she is having sex and not ready for a child right now - but maybe someday? XYZ, an FDA approved, hormone-free and easily reversible birth control option may be the answer. Click below for more information on starting XYZ. Sponsored by XYZ.	Looking for a new birth control option?	Learn More
1F3	Ashanti	Ashanti has a chronic illness. She is also a woman who wants to be able to have sex without fear of getting pregnant until she is ready. She wants to try a birth control method that isn't permanent and that is hormone-free. Ashanti is glad she learned about XYZ, an FDA approved hormone-free birth control. Sponsored by XYZ.	Learn more about XYZ today!	Learn More
1F4	Melissa	As a women's health coach, fertility awareness and hormone-free awareness is important to Melissa. She encourages women who want to engage in sexual activity without fear of getting pregnant while also limiting hormonal products to try XYZ, an FDA approved hormone-free birth control option. Sponsored by XYZ.	Hormone-free birth control is available!	Learn More
1F5	Melissa	It's time for ladies to take charge in the bedroom. That's right! Melissa encourages women who want to engage in sex without fear of pregnancy to embrace fertility awareness through a hormone-free and on-demand birth control option that they control. Learn more about XYZ, an FDA approved hormone-free birth control option. Sponsored by XYZ.	Learn about an on-demand and hormone-free birth control.	Learn More

Ad #	Influencer	Instagram Post Copy	Call To Action
111	Ashanti	Women of child-bearing age should be able to have sex without fear of getting pregnant while keeping their options open, in case they want children in the future. Click the link above to hear from Ashanti and learn about an FDA approved hormone-free and easily reversible birth control option. Sponsored by XYZ.	Learn More
112	Ashanti	When living with chronic illness, deciding between pregnancy prevention and added hormones shouldn't be a thing. For Ashanti, a woman who does have sex, doesn't want to get pregnant, and who is chronically ill, she knows that it doesn't have to be. She learned about a new option called XYZ, a hormone-free birth control. Women have options! Sponsored by XYZ.	Learn More
113	Melissa	Meet Melissa. Melissa is a women's health coach and Contraceptive Patient Leader. That is why she wants women to learn about XYZ, and FDA approved hormone-free birth control option that can be used on-demand. Learn about the options! Sponsored by XYZ.	Learn More
114	Melissa	Having sex, preventing pregnancy, and keeping a hormonal balance can all be achieved at once. Just ask Melissa, a women's health coach and Contraceptive Patient Leader. She believes in fertility awareness and appreciates on-demand birth control that is hormone-free. She's glad she learned about XYZ, an FDA approved hormone-free birth control. Click the link above to learn more. Sponsored by XYZ.	Learn More
115	Melissa	There are birth control options that don't affect hormonal temperament. XYZ is an FDA approved hormone-free birth control option. Click the link above for more information and get started today! Sponsored by XYZ.	Learn More

Ad #	Influencer	Twitter Post Copy
1T1	Ashanti	What's a girl to do when she is sexually active and not ready for a child right now - but maybe someday? XYZ, an FDA approved hormone-free birth control option may be the answer. Click for more information. Sponsored by XYZ.
1T2	Ashanti	Ashanti is a chronically ill mother who isn't ready for another child just yet. She wants an easily reversible birth control option that is also hormone-free. Ashanti learned about XYZ, a hormone-free birth control. Click to learn more. Sponsored by XYZ.
1T3	Ashanti	For those living with chronic illness, deciding between pregnancy prevention and added hormones shouldn't be a thing. For Ashanti, it's not. She learned about XYZ, a hormone-free birth control. Sponsored by XYZ.
1T4	Melissa	Fertility awareness and hormone-free awareness is important to Melissa. She encourages women who want to engage in sexual activity without fear of getting pregnant while also limiting hormonal products to ask their doctor about XYZ, an FDA approved hormone-free birth control option. Sponsored by XYZ.
1T5	Melissa	There are birth control options that don't affect hormonal temperament. XYZ is an FDA approved hormone-free birth control option. Click the link for more information and get started today! Sponsored by XYZ.