

EVAN ULLMAN

CONTACT DETAILS

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ABOUT ME

Hello, I am recent graduate from the John Molson School of Business. I have a strong passion for all things marketing and love to put my creativity to work! My goal is to bring my energy and drive everywhere I go.

MY APTITUDES

Leadership
Adaptability
Creativity
Teamwork
Responsibility
Problem-solving
Extroversion

ACADEMIC BACKGROUND

John Molson School of Business

2018 - 2021

Bachelor of Commerce - Marketing

Dawson College

2015 - 2018

Diploma of College Studies
Social Sciences/Commerce Profile
Graduated with Honors

Royal West Academy

2010 - 2015

Bilingual High School Diploma
Graduated with Honors

WORK EXPERIENCE

Fractl

October 2020 - Present

Content Writer

- Writing engaging, data-driven blog articles for various clients
- Topics include sports, culture, politics, health, fitness, technology, etc.

MAD Strategies

August 2021 - November 2021

Marketing Project Manager (Contract)

- Assisted the CEO with a variety of marketing responsibilities:
 - Managed client relations
 - Created business proposals and presentations
 - Contributed to creative brainstorming efforts
 - Prepared project estimates
 - Helped coordinate events

REBL HOUSE Inc.

June 2021

Production Assistant (Photo/Video Shoot)

- Supported the producer by:
 - Helping set up shoot locations
 - Leaving set to purchase last minute items
 - Facilitating the flow of on-site operations

John Molson Sports Marketing Committee

February 2020 - May 2021

Director of Delegate Relations

- Organized various online sports-related events for university students, both locally and across Canada (i.e. competitions, podcasts, workshops, etc.)

Addictions Training Institute

January 2021 - May 2021

Newsletter Writer

- Wrote weekly newsletters regarding mental health and substance abuse topics from around the world

Camp Kinneret-Biluim

2019

Head of Programming

- Managed 40+ staff members' programs, providing them with constructive and personalized feedback in preparation for the summer
- Ensured that all staff members had the necessary support and resources they needed to run their programs effectively