

# Alena Wan

## CONTENT WRITER & EDITOR

An adaptive writer who crafts words for an array of topics ranging from social news to press releases and healthcare communication. I have a strong background in languages and linguistics from my formal education coupled with my work experience. I am passionate in what I do and I'm always looking to find new avenues to improve in and learn.

## GET IN TOUCH:







alenawan1996@gmail.com



(+60)18-4661213

## SOCIALS:

/in/alena-whz   alenawhz  
alenawhz   alenawhz

## LANGUAGES:

- English
- Malay
- French
- Cantonese & Mandarin (spoken only)

## EDUCATION:

MA (Linguistics) - Ongoing  
University of Malaya  
Current CGPA: 3.90  
Thesis topic: Negotiation of identity among the Covid-19 Vaccine Anti-Vaxxers on Twitter  
Supervisor: Dr Azlin Zaiti Zainal  
This study touches on the construction an anti-vaxxer's identity during their Twitter interactions.

BA (French Language & Linguistics)  
University of Malaya  
CGPA: 3.97

## SKILLS:

- SEO Writing
- Creative Writing
- Problem Solving
- Adaptability
- Team Player
- Strong Work Ethic
- Time Management
- Critical Thinking
- Handling Pressure
- Leadership

## PROGRAMS

- Wordpress
- Google Analytics
- Canva
- Photoshop
- Facebook Business Suite

## WORK EXPERIENCE:

### CONTENT WRITER & EDITOR

WORLD OF BUZZ, INFLUASIA

Full-time: Feb - Oct 2020 ; Part-time: Oct 2020 till date

- Wrote & edited more than 2,500 articles of varying categories such as features, political and social news, and lifestyle material based on what's trending.
- Monitored the social sphere for trending topics while navigating sensitivities.
- Participated as a video talent in WOB's in-house & client videos
- Entrusted with guiding and mentoring interns

### CONTENT WRITING INTERN

WORLD OF BUZZ, INFLUASIA

July 2019- December 2019

- Wrote more than 300 articles for WORLD OF BUZZ
- Able to keep up and excel with the same workload of a senior writer with minimal supervision

### PART-TIME FRENCH LANGUAGE TEACHER

YMCA Brickfields

July 2018- August 2018

- Taught a 2-month basic French language course to 10 adults
- My students were able to carry out basic conversations and understand simple phrases at the end of the course

## WORK ACHIEVEMENTS:

- Achieved a total of 14,000,000 page views as a content writer at WOB up until now.
- My highest-viewed article garnered a total of 23,000 shares on Facebook.
- Interviewed international names such as Olympian Candy Jacobs, national athlete Nicol David, artist Yuna & activist Nisha Ayub.
- Shot a video with former Youth Minister Syed Saddiq.
- Assisted in scouting and interviewing participants for WOB's Malaysian Memoirs series.

## VOLUNTEERING EXPERIENCE:

### SOCIAL MEDIA ACCOUNT HANDLER

Francophonie Buffet organized by OIF

29 March 2019

- Covered the main parts of the buffet through the lenses of @jomfrancais on Instagram

### FRENCH LANGUAGE EMCEE

For the Francophonie Buffet organized by OIF

23 March 2018

- Emceed fully in French
- Ensured that the flow of programs was smooth without any hiccups

## LEADERSHIP ACTIVITIES:

### DIRECTOR OF LANGUAGE CARNIVAL 2018

Faculty of Languages & Linguistics, University of Malaya

- United the whole faculty to organize a carnival in a "bunkasai" style
- Liaised with sponsors to get prizes and products