

**To:** query-7v9r@helpareporter.net  
**From:** Emma Holleman, ehollem1@uncc.edu  
**Subject:** Reply to HARO looking for companies inspiring efficiency

I saw your HARO about ways in which companies or organizations are helping people be more efficient.

My client College Clean Laundry fits what you are looking for because it is the only laundry service designed specifically for college students. Students can not only have their clothing washed at College Clean Laundry but can save even more time by having them dried and folded for them.

Here's a quote for publication: "Efficiency is a pressing topic in the workplace, but college students have an enormous workload even day to day," says Alexis Barnes, CEO of College Clean Laundry. "By outsourcing something as time consuming as laundry, students can find themselves being more productive, and College Clean Laundry is happy to help them work smarter, not harder."

If you would like more information, email me at ehollem1@uncc.edu or contact me at 919-555-5555.

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