FADEKE BANJO

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Summary

Award-winning multimedia journalist, content creator, writer, and presenter with six years of experience producing engaging digital content for non-traditional media. My work covers a broad range of topics, including human rights, pop culture, film and TV commentary, climate change, and gender equality. I am known for vibrant digital storytelling and for bringing underrepresented voices to the forefront across print, video, and social platforms. I am recognized for impactful human interest stories published by leading outlets, including Global Citizen, Unearthed–Greenpeace, and PWR Magazine. I am skilled in multimedia content creation, social media strategy, presenting, and community engagement.

FREELANCE JOURNALIST
January 2022- Present

- Specialize in human interest stories, pop culture, film and TV reviews and commentary, interviews, and op-eds
- By-lines: PWR Magazine, L'AMOUR Magazine, The New Feminist, Awallprints Magazine, GROWN Magazine, Reachout2all, Subscript, Yes Gurl Magazine
- I've conducted interviews with UK artists, models, property investors, TV personality/content creators and actors.
- Recognized for creative, relatable, impactful storytelling

CONTENT CREATOR & WRITER
June 2022- Dec 2025
Global Citizen

- Produced original digital content and social media campaigns
- Wrote 50+ articles on human rights, climate change, gender equality
- Managed Global Citizen's UK Twitter and Facebook accounts for promoting Global Citizen Festivals and promoting their social campaigns.
- Created original editorial, video, and social content for both global and UK audiences at Global Citizen.
- Researched positive news stories weekly for Global Citizen's "Feel Good Friday" social media series as well as being the main researcher for the 'Woman in the kitchen' social media series.
- Collaborated globally with different departments across Global Citizen offices in South Africa, Nigeria, USA and Germany on content ideation and campaign delivery.

FOUNDER,WRITER & CONTENT CREATOR.
September 2020 - Present
The Flo Journal

- Founded and grew an online platform The Flo Journal, a pop-culture and cultural commentary platform, that is home to film & TV reviews, exclusive interviews and industry tips.
- Host and creator of "Flo Steps Out" video series covering solo adventures and industry events including film screenings
- Manage, produce and present monthly content for The Flo Journal's YouTube, TikTok and Instagram channels, building a creative community.

AMBASSADOR AND SOCIAL MEDIA ASSISTANT
September 2025 - Present
We Are Black Journos

- **WABJ Ambassador** (Sep 2025 – Present): Represented WABJ at events, hosted workshops and panels, facilitated BBC Scotland tour, supported Black journalists' community
- **Social Media Assistant & Admin** (May 2022 – Oct 2025): Managed social channels, strategized content, produced editorial calendars, promoted events and newsletters

REPREZENT RADIO TRAINING PROGRAMME
February–March 2025

- Completed an intensive 8-week programme in radio presenting, audio editing, scripting, playlist curation, show planning, and live broadcasting. I built confidence and industry connections through hands-on projects and live show observation as well as producing my own radio show segment.

Education

JOURNALSM MASTERS

2020 - 2021
Birbeck University of London (Merit)

- Gained professional and practical journalistic skills, including a strong working knowledge of the media industry and the principal contemporary theories of media and culture, media law, digital storytelling , Public relations & Data journalism.
- Equipped with the ability to develop professional writing skills across journalistic genres.
- Acquired extensive knowledge of the fast-changing Journalism & media industry.

Key Skills

- Strong research skills, newsgathering skills, interviewing, on camera presenting
- Journalism & Editorial Writing, blogging, SEO, CMS tools, news articles, copywriting skills.
- Video production skills, video editing (e.g Imovie and cap cut) , mobile journalism, audio editing, short-long form video content.
- Strong IT skills including MS Office (Word, Excel, Google Drive , Powerpoint, Google mail, Outlook)
- Excellent customer service skills, Great communication skills and understanding of diverse audiences.
- Highly Organized and excellent time management skills.
- Multimedia Content Creation (Video, Audio, Web)
- Social Media Management & Strategy
- Community Engagement