



SKILLS

Strategic
Communication
Media Relations
Event Coordination
Research and Analysis
Content Creation
Project Management
Crisis Management

ACCOMPLISHMENTS

Pennsylvania Bar
Association - Media
Award

New Pittsburgh Courier's
2024 FAB 40 Under 40
Award

REFERENCES

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PROFESSIONAL SUMMARY

Award-winning television news reporter delivering high-impact communications, managing media relations, and handling complex, time-sensitive issues. Adept at creating compelling content, coordinating high-profile events, analyzing media trends, and fostering relationships with community and government officials.

EMPLOYMENT

WPXI - Channel 11 News | Pittsburgh, PA **January, 2022 - Current**

General Assignment Reporter

- Pitch and deliver daily news segments, ensuring accuracy, clarity, and engagement across various platforms.
- Develop and edit scripts and social media content to enhance the station's public image and audience engagement.
- Build and maintain relationships with key community contacts and government officials, facilitating interviews and exclusive stories to enhance organizational visibility.
- Cover live events for all platforms, including live breaking news, severe weather, and station initiatives.
- Guest anchor for The Drew Barrymore Show.

WHP- CBS21 News | Harrisburg, PA **February, 2020 - January 2022**

Morning News Reporter

- Enterprise and reported daily news stories.
- Coordinated with cross-functional teams, including producers, editors, and technical staff, to deliver high-impact news content.
- Executed strategic plans for content development, driving audience growth and retention.
- Covered large news events such as the 2020 election, the pandemic shutdown, and daily breaking news such as extreme weather, fatal shootings, and fires.
- Met deadlines to provide relevant information quickly to staff and the general public.

Fox News Channel **November 2017- January 2020**

Reporter

- Delivered on-air reports, and produced original stories for foxnews.com and affiliate stations.
- Pitched daily story ideas and news gathered for the channel on breaking/ developing coverage.
- Conducted in-depth research and analysis of news trends and public sentiment, delivering actionable insights to inform editorial decisions.
- Exceeded deadlines consistently, producing accurate and well-written news stories under tight time constraints.

Marketing Specialist at Garrison Hughes **December 2014 - January 2017**
working exclusively for UPMC

- Oversaw the creation of all corporate television, radio, print, and digital commercial segments and worked collaboratively with various advertising agencies.
- Developed social media campaigns and web content to support the corporate marketing campaigns i.e. writing SEO-approved content, allotted media budget, and scheduled launch.
- Conducted initial subject interviews, vetted testimonials through clinical teams and the legal department, and worked to develop campaign storyboards.

EDUCATION

Duquesne University **May 2015**
Masters of Science in Media Technology *Magna Cum Laude*

Duquesne University **May 2014**
Bachelor of Arts in Journalism *Cum Laude*