

Nicholas Jallat

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Portfolio: <https://nickjallat.journoportfolio.com/>

Education

Messiah College, Mechanicsburg, PA

Graduation December 2016

Masters of Arts in Higher Education: College Athletic Management

King's College, Wilkes-Barre, PA

Graduation May 2014

Bachelor of Arts in English Literature and Professional Writing

Employment

Vassar College, Poughkeepsie, NY

August 2018-current

Assistant Director of Athletic Communications

- Responsible for statistics, press releases, graphic design and social media for Vassar's 24 varsity sports and four club teams.
- Created highlight, interviews, and other video projects to promote team and athlete accomplishments.
- Trained and supervised student-workers as photographers, PA announcers, camera operators, and broadcasters for events.
- Created the social media campaign and content for the 2019 #27Brew2 fundraiser challenge that raised over \$290,000 in 27 hours.

King's College, Wilkes-Barre, PA

August 2017-June 2018

Sports Information Assistant

- Assisted in covering the college's 24 varsity sports in terms of writing press releases, updating social media accounts, creating graphics and inputting game statistics.
- Created and managed the college's official athletics Instagram account. This included developing all the original content while increasing total followers.

Harvard University, Boston, MA

August 2016-June 2017

Athletic Communications Assistant

- Prepared and maintained the athletic department's Hall of History; an interactive display showcasing Harvard's 42 varsity sports from their beginnings. This included writing content, creating graphics and updating statistics and records.
- Helped coordinate any events that took place in the Hall of History such as alumni luncheons, school tours, faculty presentations and game day events for fans.
- Analyzed the metrics and total postings by the Harvard athletic department social media accounts.

Yale University, New Haven, CT

August 2015-Januray 2016

Sports Publicity Intern

- Wrote a variety of articles and releases for Yale's athletic website, social media and football game day program.
- Assisted the National Football Hall of Fame in Atlanta, Georgia in finding materials from Yale's historical archives.
- Worked in the press box at home football games in keeping track of statistics.
- Involved with setting up the men's lacrosse season in regards to updating their incoming freshman bios, fall schedule and other events.

Southern Connecticut State University, New Haven, CT

August 2015-December 2015

Athletic Communications Intern

- Updated team rosters, player bios, schedules and game programs.
- Operated the camera at home games and took photos for the university's athletic website.
- Helped decide on promotions to do including prize giveaways and donation drives.
- Spotted, called and recorded highlights for soccer, field hockey, football and basketball games.

Tourbillon Alliance Partners, Bloomfield, CT

April 2015-September 2015

Social Media Intern

- Worked with businesses to increase their social media presence.
- Wrote Facebook, Twitter and blog posts to attract more customers and create interest in the product.
- Gained knowledge with programs such as Hootsuite to make effective planning and scheduling across different social media platforms.

The Institute for Public Policy and Economic Development, Wilkes-Barre, PA

January 2014-May 2014

Research Intern

- Examined communities and how to improve certain aspects of them for organizations such as United Way and The Commonwealth Medical College.
- Wrote proposals for organizations that needed funding and support.
- Assisted with the creation of the 2014 Indicators Report for Lackawanna and Luzerne County.

Activities

- College track and cross country teams 2010-2014
- King's College Campus Ministry 2010-2014
- The Crown- School Newspaper 2013-2014

Awards

- College all-academic team for cross country 2011-2013
- Awarded team captain and most improved athlete in 2013.

-Dean's List

Volunteer Work

Spring SERVE 2014, Pittsburgh, PA

Spring 2014

-Participated in a week long service trip to Pittsburgh during spring break.

-Worked and reflected with social justice issues the community was facing, such as poverty, learning issues and medical concerns.

Computer Skills

-Microsoft Office, Google Drive, PrestoSports, SideArm, HootSuite, StatCrew and Adobe Creative Suite