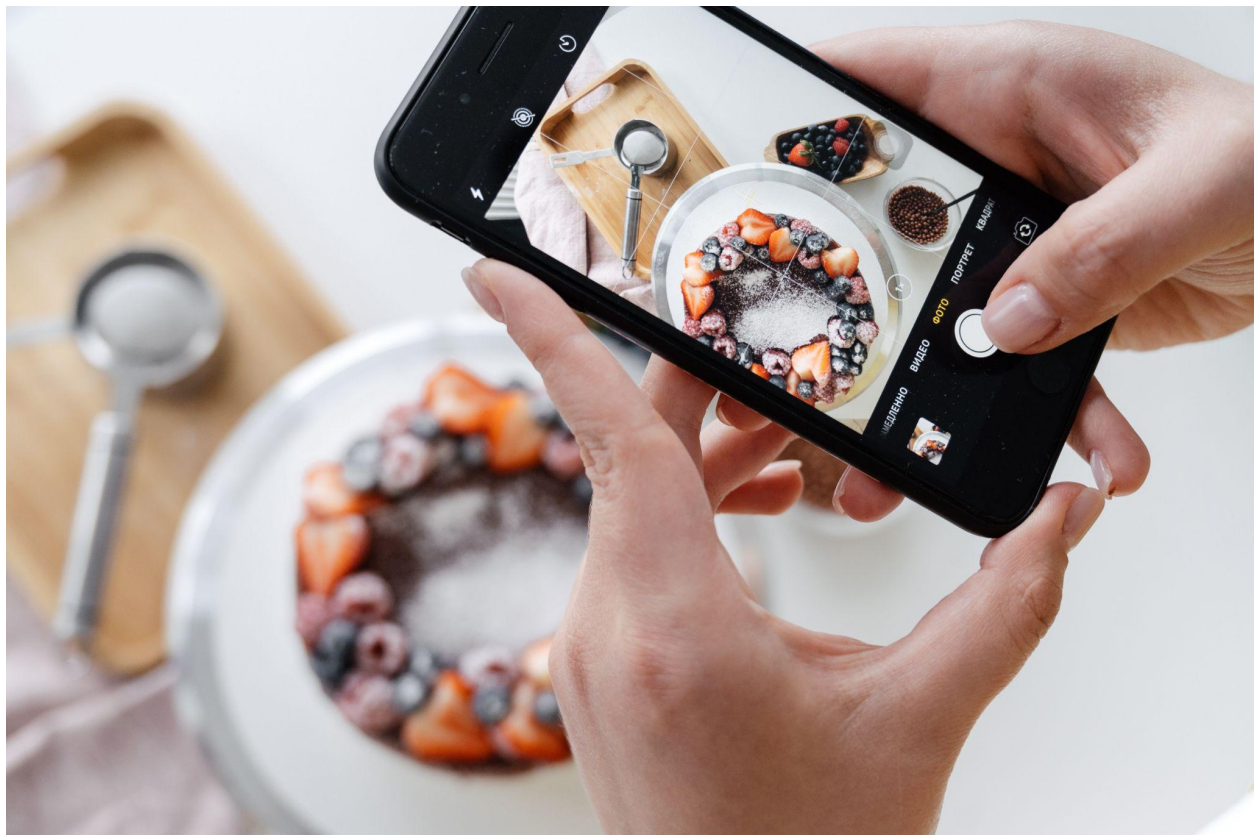


Strategies for Food Blogger to Create Content On Social Media


Good cuisine and well-looking food will always attract attention, but you will eventually run out of creative ideas. It's critical to plan ahead in order to maintain a steady stream of appealing material. Being a food blogger is not an easy task, it takes a lot of effort and creativity.

On this blog we will show you new strategies which will help you brainstorm and decide on a basic framework for your blog. Here are some techniques and examples so you can get started today.



DIY recipes and dishes

If you have a passion for cooking, get started and encourage others to do the same! DIY posts and videos are always a hit and this will gain many views to your profile. Perhaps a new skill, a technique to repurpose items, and, in this example, the ability to prepare a delicious dinner. A perfect example of this is the amazing @feelgoodfoodie, she makes delicious and easy DIY recipes perfect for kids and adults.





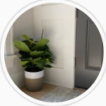




feelgoodfoodie

2,143 posts 2.9m followers 517 following

Yumna | Feel Good Foodie
Public Figure

Foodie by day, also foodie by night 🍷
Healthy-ish [#recipes](#) / feelgood ingredients 🍌
Based in Michigan 🍷
linkinprofile.com/feelgoodfoodie

Followed by wanderzestblog, shreeyoga, everylittlecrumb +73 more













POSTS

REELS

IGTV

TAGGED

Daily food journal

Share your meal schedule in a way that keeps your audience engaged. Allow them to accompany you to the breakfast table, office lunch break, your favorite afternoon cafeteria, and night pub. This provides your feed a narrative and a certain order. The sequence builds anticipation and excitement for what's to come.



Get inspired

There will always be people we admire, bloggers whose work we admire, and foodies whose research we admire. Feel free to be inspired by what they've done or what they've written. It is undoubtedly a cool thing to do as long as you are not plagiarizing any content and giving full credit for your inspiration.



Entertaining Trivia-Polls

Trivias have proven to be an effective way to engage with an audience; they're informative, entertaining, and educational. Tell your audience about the 100-year-old restaurant around the corner, lead them in the direction of a spot that offers the best donuts in town, or introduce them to the city's most popular brunch cafe. People enjoy eating, but they would love it even more if there is a backstory.



Foodie walks

Every city has food streets or districts known for delectable treats, with several food businesses crammed into a limited space serving food to an excessive number of customers.

Step into the crowd and take your audience on a virtual tour of that hard-to-get-to place, where you can savor delectable chaats, delicious Vietnamese, and real home made bakery treats.



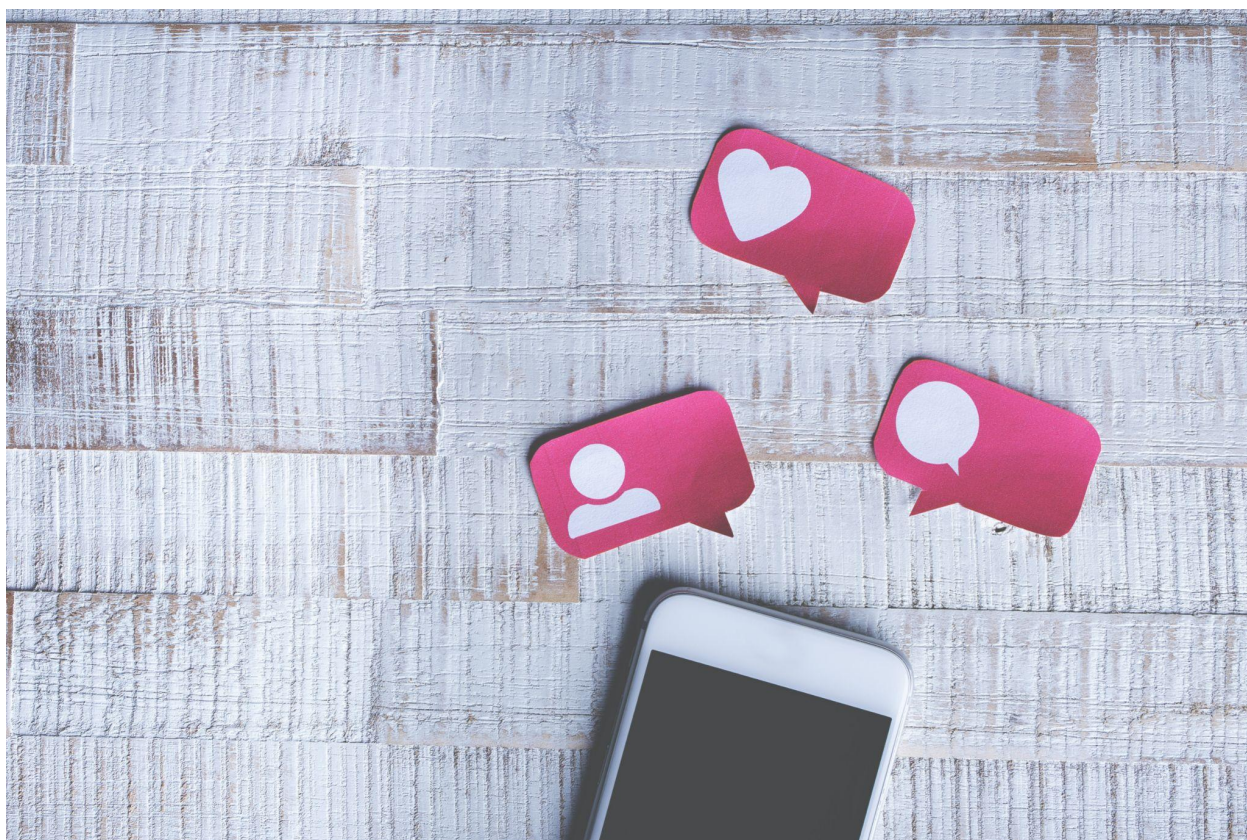
External resources

There are many aspiring bloggers out there who, like you, are seeking for a better platform to reach a larger audience, and you might be the one to provide it. Periodically solicit entries and highlight upcoming bloggers. This not only generates material for you, but it may also be an exhilarating experience for your followers.

Ask your followers

Once you've built up a respectable following, start soliciting feedback as well as ideas. There are many meals or places that people have heard of but have yet to try, and they choose you to do so on their behalf! Your audience may also request that you sample the cupcakes that they have recommended.

What is the best way to achieve this? Put a question box on your Instagram story, or ask people to DM you what they want you to publish, talk about, or discuss in your blog. You will be surprised at the many feedback you will receive.



Giveaway Time!

Contests and giveaways are the perfect way for a food blogger to increase their readership and generate content. Make material that you believe will attract a larger audience, such as tagging 3 people with whom you'd like to enjoy this luxury pack, inviting your crush out for a chance to win a 50% discount on a fancy dinner, and so on. This is a perfect strategy to bring new people to your platform and grow your audience.



These are some strategies that you can start using today and we hope that they are a good starting point for you. If you enjoyed this Blog and you found it interesting please leave a comment and share with all your foodie friends.