

# Camila García Vallejo

 [/camilagarciavallejo](https://www.linkedin.com/company/camilagarciavallejo)




Español Native

Inglés Native


Catalán High

 [camy.1410@gmail.com](mailto:camy.1410@gmail.com)

 664 32 34 82

 Ronda Europa 506, 2 3,  
Sabadell (08206)

 Drivers License - Car

 MS Office – PhotoShop – Light Room  
Mail Chimp – Hootsuite - WordPress

Instagram/Pinterest/Facebook/Tiktok/  
Youtube — SEO/CopyWriter

Committed to Digital Marketing and Social media Content creation. Due to my experience, I enjoy teamwork and a positive attitude. I like to contribute with new ideas that make work-tasks more enjoyable and effective. I have an open mind and I like to face new challenges.

## EXPERIENCE

Jun. 2016 – Jul. 2019  
Sant Cugat, Barcelona



**BANCO DE SABADELL S. A.**  
International customer service agent

- English customer service (email- phone).
- Social media customer service **Facebook/Twitter**.
- Marketing strategies for office events.
- Training of new company members.

## ACHIEVEMENTS

At **BANCO SABADELL S.A** I had the opportunity to make the most of my second language, English. I had the opportunity to share my knowledge of the company and its IT programs with my junior colleagues and this made me grow a lot as a worker and coworker. I was able to develop to the maximum my skills of **teamwork, multitasking, organization and management of personal and private data**.

Sept. 2019 – Jan.  
2020  
(Christmas campaign)  
Montcada i Reixac,  
Barcelona



**LIDL ESPAÑA S. A. U.**  
Marketing department assistant SEO

- Management of Social Networks **Instagram / Facebook / Twitter**.
- SEO - Copywriter / Email Marketing / Newsletters.
- Marketing strategies for Christmas campaign event.
- Customer Service (Chat- Website).

## ACHIEVEMENTS

In the Christmas campaign of **LIDL ESPAÑA S. A. U.** I discovered my passion for **marketing**. I was able to contribute **new ideas**, create **new content**, work as a **team, multitask** and develop different and more efficient **work techniques**. I also had the opportunity to collaborate with other departments such as Ecommerce, which made me grow and keep learning.

May. 2020 – Agt. 2020  
Remote

**INDITEX S. A.**  
Marketing department assistant SEO (UK)



- Management of Social Networks **Instagram / Facebook / Twitter**.
- SEO - Copywriter / Email Marketing / Newsletters.
- Internal marketing.
- Marketing strategies for event of the brand.
- Customer Service (Email-Chat).

### **ACHIEVEMENTS**

At **INDITEX S. A.**, working remotely, I improved my personal **organizational skills** and expanded my knowledge of **digital marketing** and **email marketing**. It was quite a challenge since I had not previously worked from home but I like challenges and I was able to work perfectly.

I also participated in an event that was managed through social networks, where I applied **teamwork techniques** to achieve **positive results**.

Jun 2021 – Present  
Barcelona

**Only Cookery**  
Social Media Specialist



- Content Creation (IG, Pinterest, Tiktok, Facebook & Website).
- Organic Growth & Marketing strategies to obtain new clients.
- User engagement.
- Coordination and execution of content calendar alongside the CEO.
- Blog & Copywriting /SEO.

### **ACHIEVEMENTS**

At **ONLY COOKERY** I have learned to be a **decisive and resourceful** worker. I am in charge of all social media platforms and digital marketing strategies. We have grown rapidly as a company in recent months due to great **communication / commitment** with our clients and great **organizational skills**. I am also in charge of the **Copywriting** of the company therefore I am developing my writing skills on the daily basis.

## **EDUCATION**

**+ 2 years of experience in the Digital Marketing and Social media Field.**

### **COPYWRITING DEGREE**

Global Commerce Media - Jun 2021

### **HIGHER DEGREE - DIGITAL MARKETING AND ADVERTISING**

Ilerna Online - Sept. 2019 – present

### **UNIVERSITY DEGREE - CRIMINOLOGY**

Universitat Oberta de Catalunya - Sept. 2014 – 2020

### **HIGH SCHOOL- TECHNOLOGY FIELD**

IES Joan Oliver - Sept. 2010 – 2012

## **SOFTSKILLS**

- ✓ **Organization**
- ✓ **Communication**
- ✓ **Teamwork**
- ✓ **Critical thinking**
- ✓ **Adaptability**
- ✓ **Optimistic Personality**
- ✓ **Punctuality**
- ✓ **Committed**