

LAUREN THOMAS

Communications Professional

(607) 684-1324

laurenthomas30.journoportfolio.com

laurenth30@gmail.com

[@lauren_thomas30](#)

EDUCATION

Bachelor's in Journalism

Northeastern University 2021 - 2024

Honors: Magna Cum Laude, Dean's List (3.8 GPA)

Associate of Science

Corning Community College 2019 - 2021

Honors: Presidential Scholarship, Walter R. Smith

History/Government/Geography Award (4.0 GPA)

Journalism Study Abroad

Panama May 2022 - June 2022

Investigated, reported, and wrote 2 multi-media, journalistic stories on the culture and environment in Panama. Traveled across Panama, engaging in cultural activities, and staying with Indigenous peoples. Interviewed 14 local Panamanians, in addition to 6 experts and officials from around the world to speak on Panamanian issues.

Architecture & Photography Abroad

Barcelona May 2023 - June 2023

Studied how architecture impacts and changes with cultures through shared religious sites. Created a portfolio using photo composition techniques to photograph life in the city.

VOLUNTEERING

Community Servings 2023 - 2024

Prepared and packaged to provide medically tailored, nutritious, scratch-made meals to chronically and critically ill individuals and their families

EXTRACURRICULAR

Huntington News

2021 - 2022

Copy Editor, Swim and Dive Beat Writer, Field Hockey Beat Writer, Baseball Beat Writer

Head of the Charles Regatta

2021 - 2023

Wrote preview stories for Row2K and covered race winners

New Voices New York Advocacy

2018 - 2019

Lobbied support for a bill protecting student journalists from censorship.

PROFICIENCIES

Microsoft Office Suite • Google Suite • Adobe Suite (InDesign, Photoshop, Premier, Bridge, Lightroom) • Interviewing • Copy, Photo, and Video Editing • Canva • Tweet Deck • Asana, Trello, Slack • Journalistic Reporting • Hubspot, SocialFlow, Hootsuite • Arc Publishing • Twitter Analytics • Google Analytics • SEO • AP, MLA, and Turabian citation styles • Intermediate Spanish • Peer leadership • Conflict resolution

WORK EXPERIENCE

MIT Solve

Integrated Marketing Associate

July 2022 - Feb. 2023

Nov. 2024 - Present

- Supported the marketing team of a mid-size social impact nonprofit at MIT through email and social media content creation, article writing, copy editing, branding oversight, creating and updating branded materials across the organization, website updates, live event social coverage, video and photo editing, and analytics reporting.
- Elevated the work of social impact entrepreneurs specialized in nanotechnology, maternal health, LGBTQ+ mental health, and Indigenous environmental sustainability by writing 3 articles and conducting 6 interviews for feature articles on Solve's website, which have over 1,300 views to date. Supported other PR activities and secured coverage for entrepreneurs in Authority Magazine, which has a circulation of over 6,000.
- Published 5 monthly newsletters for an audience of over 5,000 young innovators, with a 27.5% average open rate and 13.1% average click through rate. Along with writing and publishing in Hubspot, both of Solve's monthly newsletters.
- Spearheaded a TikTok campaign to appeal to young entrepreneurs and increased profile views by 600%. Drove social media campaigns to promote investment opportunities and increase applications to innovation challenges.
- Managed all social media platforms, coordinated with team to create monthly posting strategies, created original images and graphics, and wrote captions for social posts, while following brand and style guidelines. Analyzed engagement rates, click rates, and following, which increased by 2,218, to inform future social media strategy.
- Ran email campaign comprising over 30 unique emails and sent to segmented audiences using Hubspot workflows. Analyzed and reported on email campaign performance for internal and external customers.

The Boston Globe

Sports Correspondent

July 2023 - June 2024

- Covered high school girls' soccer beat producing weekly feature stories, players of the week, games to watch and daily game recaps for the website and newspaper.
- Reported feature stories on 10 sports-related topics including the Cape Cod Baseball League, the New England Revolution, and the PWHL.
- Worked on the sports web production team to create and publish daily social posts promoting high school sports stories in SocialFlow, and to draft in Arc and post to the Globe website, stories from the Associated Press and other sources.

Corning Incorporated

Data Analyst

Nov. 2020 - Aug. 2022

- Assisted facilities managers and executive division leadership with organizational projects and tasks such as entering data into spreadsheets, updating facility signage, and scanning and electronically filing environmental and legal records.
- Utilized Microsoft Suite including Outlook, Sharepoint, Box, and Teams to communicate and work with team members throughout the facilities division.
- Led 6 teams through documentation audits including writing new procedures, updating existing procedures, and identifying redundant or outdated documents.

Technical Writer

July 2019 - June 2020

- Managed key operations of the organizational development team such as writing, editing, and organizing process documentation for teams across the division, training other teams within the company, and strategizing general direction of team projects and goals.
- Worked across the workplace services division to update and reorganize hundreds of document repositories in Box and Microsoft Suite, including Sharepoint and Outlook.