



Positive News: 5 Startups Improving Everyday Lives with Technology

We roundup 5 exciting developments →



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Exciting Times

At Bloom, connecting corporates with startups which truly improve consumers' everyday lives is our motto and mission.

We keep abreast with startup and technological developments to understand innovation in this space – and there are plenty of positive news stories to share!



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Charco Neurotech

This UK startup raised \$10m in a record-breaking seed round.

The small, non-invasive device uses vibration to relieve symptoms of Parkinson's disease. The app helps patients manage their medication – as well as track symptoms through games. This empowering product could change lives!



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Sigrid Therapeutics

This clinical-stage Swedish startup raised \$8.4m to develop its product.

ST produces a new class of therapies for blood-sugar control to prevent and treat type 2 diabetes. This “beyond the pill” solution may help slow down the Diabetes epidemic, and preventively treat those at high risk for the condition.



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Fripp

This UK-based created and fitted the world's first 3D-printed prosthetic human eye.

The accelerated production process will bring prosthetics to patients faster than ever. An eye can be scanned and printed within 3 hours, before being checked by an ocularist. This cuts the waiting time for patients in half!



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Pieter Pot

This Dutch sustainable grocery startup raised a €9m seed round.

The zero-waste startup bulk sources ingredients direct from suppliers and delivers them to consumers in reusable jars, which it later collects. The bulk-price model makes sustainable grocery more affordable for larger numbers of consumers.





Pyxo

This French startup secured \$7.9m in its funding round.

Pyxo is a network of reusable containers for restaurants. Consumers return their empty takeout containers to any Pyxo pickup point. This solution will drastically reduce plastic waste, and encourage consumers to support local restaurants, without worrying about contributing to the landfill.



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Leading the way

We are excited to see so much positive development in this space – and can't wait to see what we can build together in 2022!



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