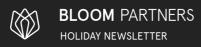
**Subscribe** 

Past Issues

Translate ▼



We are wrapping up the year with one last newsletter; wishing you good tidings, good health, and good rest this holiday season.

The year's end is a time for peace, tranquillity and restoration. Some of us have already put up our feet for the holidays. Looking back on 2021, we can find so much to be grateful for. We are filled with optimism for 2022, but for now, let's relish this success and take some time to recharge. Long evenings by the fireside provide ample time to unwind, and for us, this means getting lost in some good **reading material**.

To help you wile away the hours, we compiled a list of **roundups**, **long reads**, **books**, and a **cocktail recipe** or two. We hope you'll enjoy them as much as we did!

# **REFLECT ON 2021**

2021 saw some sweeping changes in our industries - here are some key recaps:

- Startus Insights explores the <u>top 10 food technology innovations in 2021</u> some food for thought to digest at leisure this holiday season.
- Device Med rounds up the top healthtech trends of 2021 (in German). New technologies and heightened investment are an exciting recipe for this life-saving market space.
- McKinsey's 6th annual State of Fashion takes stock of 10 key themes for the highly-disrupted fashion industry heading into 2022.
- HoneyPot forecasts the 20 "next big things" in Technology & Innovation from 2022-2030.

**Subscribe** 

**Past Issues** 

Translate ▼

- Dive deep into AI with this list of 5 long reads on machine learning and other sci-fi like prospects.
- Marker unravels the story behind the rise and fall of billion dollar jewelry empire Alex & Ani.
- Wired relates the full story behind one of the most challenging visions in food today the quest to make genuinely cheesy dairy-free cheese.

# WILE AWAY THE HOURS

- For some escapism, check out the <u>FT literary critics' top fiction picks</u>, or <u>Spiegel's Books of 2021</u>.
- For **non-fiction**, we recommend <u>Business Insider's best business books</u>, or <u>TechCrunch's books</u> recommended by VCs.
- If you prefer to listen to something, try AdWeek's list of awardwinning podcasts.

### **BLOOM RECOMMENDS**

The Bloom Team has a few page-turners to recommend:

"Trillion Dollar Coach: The Leadership Handbook of Silicon Valley's Bill Campbell"

by Alan Eagle, Eric Schmidt, and Jonathan Rosenberg

"Evergreen: The Hard Thing about Hard Things"

by Ben Horowitz

"Net Positive: How Courageous Companies Thrive by Giving More Than They Take"

by Andrew S. Winston and Paul Polman

**Subscribe** 

Past Issues

Translate ▼

by James Manyika, Jonathan Woetzel, and Richard Dobbs

"Technically Food: Inside Silicon Valley's Mission to Change What We Eat"

by Larissa Zimberoff

"Run to Win: Lessons in Leadership for Women Changing the World"

by Christina Reynolds and Stephanie Schriock

"Genius Makers: The Mavericks Who Brought A.I. to Google, Facebook, and the World"

by Cade Metz

# KICK BACK & RELAX!

2021 has been a hectic and rewarding year. Time to revel in some well-earned peace!

So, we leave you with one last recommendation:

• The Guardian's <u>list of easy Christmas cocktails</u> is brimming with merry and bright recipes from vegan White Russians to Negroni punch.

Once again, we wish you a happy and safe holiday season, wherever you may be. We look forward to reconnecting in 2022, and seeing what this promising new year will bring.

With Best wishes from all at Bloom.

# **CONTACT US**

We are thinkers, entrepreneurs and visionaries on the edge of strategy and innovation. Bloom Partners has brought together talented strategic minds to achieve a core goal – deliver amazing results to our customers, and help you deliver something amazing to yours! Ever curious, we are always eager to discover new projects, and how we could help. Please get in touch with us, or follow us on LinkedIn to stay In touch.

Subscribe Past Issues Translate ▼









Copyright © 2021 Bloom Partners GmbH, All rights reserved.

#### **Bloom Partners GmbH**

Prannerstr. 11 80333 Munich Germany

Phone: +49 89 124 1395 0

Our mailing address is: <a href="mailto:info@bloom-partners.com">info@bloom-partners.com</a>

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.