As part of my role at Bloom Partners, I developed an employer branding campaign for LinkedIn.

I interviewed team members to identify the main points of the company's culture and created a series of LinkedIn posts to share these insights with potential candidates:

"Building something meaningful – internally and externally"
Maxime is an experienced Software Engineer, and long-time Bloomie. He joined Bloom 5 years ago, and enjoys the unique mix of core product and client projects:

"

Bloom is not a typical consulting firm: we are even building our own products for content driven commerce.

Some company builders are about short projects and quick fixes. This isn't the case at Bloom. Our goal is always to create something which benefits users in a lasting and unique way. We approach every client project as if we were co-founders in their startup.

"

Maxime Thomasson
Software Engineer

"Varied and agile tech stack"
Vu is a Software and Data Engineer, who has been part of the Bloom family for years! He freelanced for Bloom during his studies, and enjoyed the varied projects so much, he decided to join the team full-time after graduating.

"

We are agile and build new features and solutions all the time, so our tech stack is varied and very interesting!

We use the newest Frontend frameworks like Angular, React and Vue, as well as Flutter for mobile Apps. In the backend, we use Java, Elasticsearch, Kubernetes, and AWS. Now, we're even building a low code database.

"

Vu Duy Tuan Anh
Software Engineer

"Diversity and flexibility"
Santhosh is an experienced QA Engineer. He believes Bloom's culture and flexibility make it an awesome place to work.

Bloom's culture is a big reason to work here.

Bloom is all about exchange, and personal growth. Everyone feels welcome here. Strategy consultants, tech, product and design all work together, so we constantly learn new things. The second big plus: the hybrid model. We can choose to work from home, or from the cool offices in Berlin or Munich.

Santhosh Shekar
Lead QA Engineer

"A place for learning & growth"

Robert is a Frontend Developer, working at Bloom while finishing his studies. This is his first developer job, and he believes Bloom is a good environment to learn a lot, quickly.

Bloom is a great place for learning, growth and exposure.

I have a business background, and for me, it's fascinating how tech and strategy combine to create solutions for different key industries. It's even more rewarding to see every lives improved thanks to our work.

Robert Pormetter
Frontend Developer

CONSULTING TEAM

"Unique ownership"

Florian is a Consultant specializing in digital infrastructures for foodtech and healthcare. He joined our team in 2021 and is impressed by the amount of ownership one can take here:

From day one, Bloom is all about ownership.

I am not "just a junior" – I get to work directly with clients. I know the whole team and gain a global view of projects. The exposure, mindset and industry expertise you gain here is very special. If you are curious and want to make a real impact – this is the place for you.

Florian von Polheim
Consultant

"The bridge between strategy and tech"

Justus is an Analyst supporting our team on digital transformation projects. He joined Bloom in 2021 and enjoys working right at the intersection of strategy and tech:

> Bloom is truly the bridge between strategy and tech.
>
> We are a hybrid of a startup, an incubator, and a consulting firm. What makes us truly unique is that we can develop ideas, from conceptualisation to launch, all inhouse. It's empowering to know your ideas can have such real impact".

Justus Pölling
Analyst

"Employee Development"

Philip is an Analyst with a strong interest in digital transformation. He joined our team in 2021 and appreciates the opportunities for personal development:

> Bloom commits to employee growth & development.
>
> We are assigned a mentor to define our personal OKRs, and a learning budget to help develop new skills. The open feedback culture ensures we all learn from each other and gain new perspectives – as well as industry insight.

Philip Peroni
Analyst