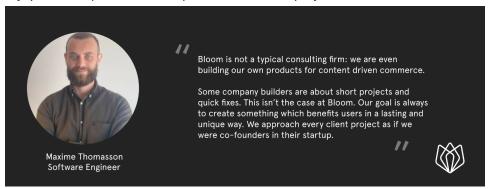
As part of my role at Bloom Partners, I developed an employer branding campaign for LinkedIn.

I interviewed team members to identify the main points of the company's culture and created a series of LinkedIn posts to share these insights with potential candidates:

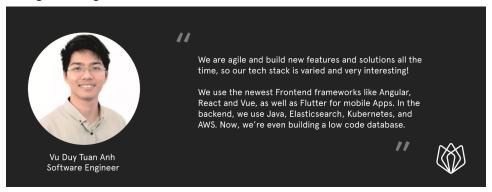
#### "Building something meaningful - internally and externally"

Maxime is an experienced Software Engineer, and long-time Bloomie. He joined Bloom 5 years ago, and enjoys the unique mix of core product and client projects:



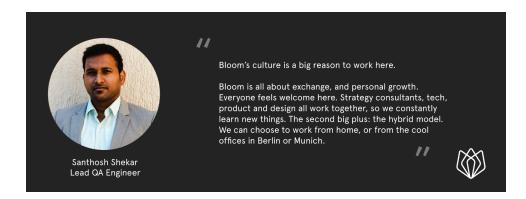
#### "Varied and agile tech stack"

Vu is a Software and Data Engineer, who has been part of the Bloom family for years! He freelanced for Bloom during his studies, and enjoyed the varied projects so much, he decided to join the team full-time after graduating.



#### "Diversity and flexibility"

Santhosh is an experienced QA Engineer. He believes Bloom's culture and flexibility make it an awesome place to work.



### "A place for learning & growth"

Robert is a Frontend Developer, working at Bloom while finishing his studies. This is his first developer job, and he believes Bloom is a good environment to learn a lot, quickly.



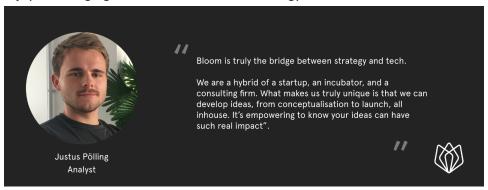
# CONSULTING TEAM "Unique ownership"

Florian is a Consultant specializing in digital infrastructures for foodtech and healthcare. He joined our team in 2021 and is impressed by the amount of ownership one can take here:



"The bridge between strategy and tech"

Justus is an Analyst supporting our team on digital transformation projects. He joined Bloom in 2021 and enjoys working right at the intersection of strategy and tech:



## "Employee Development"

Philip is an Analyst with a strong interest in digital transformation. He joined our team in 2021 and appreciates the opportunities for personal development:

