

Dear Traveler,

We're so happy to see you're considering choosing O.A.T. for your next Group adventure and truly changing your organization's members' lives. As we look forward to exploring the world again soon, you can bring educational and immersive travel experiences to the members of your organization with our Affinity Group Travel Program.

More than 70,000 travelers have reserved departures for O.A.T. adventures in 2021 and 2022, including more than 375 Groups for 2022. Our Group Sales Team is ready to support you every step of the way to make your group travel dreams a reality.

Becoming an Affinity Group Leader on an O.A.T. adventure is easy. First, select your itinerary and departure date from a variety of adventures across the globe. A Group Sales Manager will then help you gather your group by providing personalized promotional materials. Your group members can simply call to join the departure. If you travel with your group, we'll take care of the rest— if not, your members will be in good hands throughout their adventure.

No matter where your group wishes to explore, you can reserve with confidence with our Risk-Free Booking Policy. When you book a new 2022 or 2023 reservation of any O.A.T. adventure by 12/31/21, you can transfer to another departure date for any reason—up until 24 hours prior to your original departure—and we will waive any change fees.

Inside this pamphlet, you'll learn more about what it's like to travel on an O.A.T. adventure, including our Pillars of Discovery, the benefits of Group Travel, and our top five adventures for Affinity Groups. We hope to welcome your group on an unforgettable adventure soon.

Warm regards,

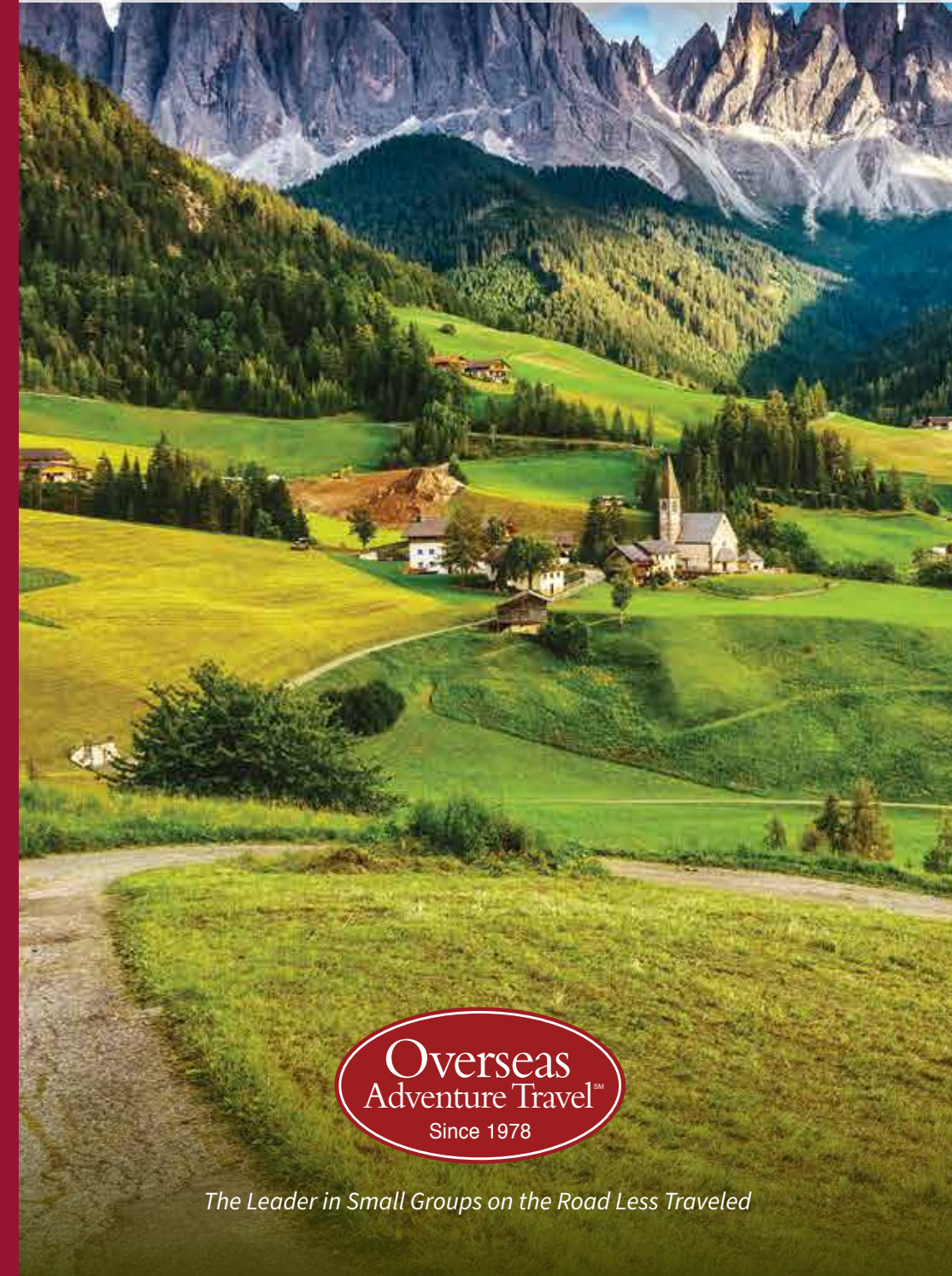


Alan Lewis      Harriet Lewis  
Chairman      Vice Chairman  
Overseas Adventure Travel

***“Traveling together with Overseas Adventure Travel allows people to connect and interact in a much deeper way, and our trips have helped facilitate many wonderful, new friendships. Our O.A.T. trips have also helped to grow our membership. We have people join our OLLI just to travel with us! Our members are comfortable traveling with our group because they know and trust us, particularly our older and single members.”***

—Sue Anderson, 3-Time Traveler  
Former Director, OLLI at CSU San Bernardino

**YOUR GROUP,  
YOUR WAY**  
with Overseas Adventure Travel



The Leader in Small Groups on the Road Less Traveled



## WHO WE ARE

Our story begins with Ethel Andrus, a retired high school principal who formed the American Association of Retired Persons (AARP). Andrus believed international travel was one of life's greatest opportunities, so in 1958 she launched our first brand—Grand Circle Travel—to serve Americans over 50.

In 1985, Alan and Harriet Lewis purchased Grand Circle Travel and acquired Overseas Adventure Travel in 1993. They entered the travel business with the goal of helping others continue personal education by experiencing the world.

Since then, we have been crafting itineraries for active Americans typically over 50 who are young at heart and interested in experiencing a destination—not just seeing it. O.A.T. travelers are curious life-long learners, who embrace opportunities to immerse themselves in local culture, go off the beaten path, and step out of their comfort zones to learn more about the world.

Today, we are based out of Boston, MA and have more than 40 offices around the world. We have nearly 2,000 associates, including local Trip Experience Leaders who provide the firsthand insight about a destination that only a local can.

## THE PILLARS OF DISCOVERY

Our “Pillars of Discovery” refer to enriching, inspiring people-to-people encounters that form the foundation of every adventure. Exclusive to O.A.T., each one helps provide an in-depth understanding of local culture that you won't experience with any other travel company.

### Controversial Topics

Every culture has its joys and achievements, and we celebrate them all. But every place also has its challenges, and to gloss over them would not do justice to those whose stories need to be told. Our Trip Experience Leaders will lead frank discussions on controversial issues and introduce you to people whose stories will expand your understanding.

### A Day in the Life

Do you ever wonder, “what would it be like to live here?” when you visit new places? Find out during *A Day in the Life*, an exclusive experience that places you in the heart of a community. You'll meet various people to find out where they live, work, and play.

### Home-Hosted Experiences

Stories shared. Differences solved. Taste buds engaged. It's amazing the things that can happen across a kitchen table. We'll break into groups of 4-5 to join a local family in their home for a snack or meal. This is a rare opportunity to witness family life, learn local customs, and taste some home-cooked fare.

### Grand Circle Foundation (GCF) Visit

GCF was established in 1992 to help change people's lives where we live, work, and travel. To date, we have pledged or donated \$200 million worldwide. By investing in the places we explore—including local schools, cooperatives, or arts centers—we hope to give locals the skills and confidence they need to become leaders of their generation and preserve their heritage for many years to come.

## BENEFITS OF OUR AFFINITY PROGRAM

Our Group Leaders come from all walks of life—but they all share a passion for travel. All of our Group Leaders appreciate the benefits that travelers receive with O.A.T., but as a Group Leader of an Affinity Group you'll also enjoy...

- **Earn 10% net sales in CASH from Group bookings**  
Boost revenue stream for your organization by earning 10% of your group's net sales on an O.A.T. Small Group or Small Ship Adventure with groups of 11 or more.
- **Complimentary airport transfers**  
Receive up to \$75 per traveler for a group transfer of 11 or more to and from the same home-city airport.
- **Personal assistance from a Regional Group Sales Manager**  
As the Group Leader, you'll be assigned a Regional Group Sales Manager to help you through the process of reserving your group's trip.
- **Reserve space on your preferred departure**  
Once you've chosen the destination, we'll reserve the space for you. This will give you some peace of mind and time to solidify the travelers on your departure.
- **Personalized Materials to promote your adventure**  
With help from your Group Sales Manager you can receive flyers, email templates, and O.A.T. Adventure Travel Planning Guides to assist you in promoting your adventure.
- **Video Meetings/Presentations**  
Your Group Sales Manager can also send presentations about specific adventures or host an interactive Q&A session with travelers.
- **Earn Referral Credit**  
When you refer another Affinity Group Leader or organization to O.A.T. and they get 11 or more people to travel together, we'll give you a \$1000 CASH.



## Top 5 Adventures for Affinity Groups for 2022 and 2023



### Ancient Egypt & the Nile River

16 days from **\$4395**

[www.oattravel.com/ego](http://www.oattravel.com/ego)



### Northern Italy: The Alps, Dolomites & Lombardy

15 days from **\$4595**

[www.oattravel.com/itr](http://www.oattravel.com/itr)



### Israel: The Holy Land & Timeless Cultures

15 days from **\$3795**

[www.oattravel.com/isr](http://www.oattravel.com/isr)



### Ultimate Africa: Botswana, Zambia & Zimbabwe Safari

17 days from **\$5395**

[www.oattravel.com/bot](http://www.oattravel.com/bot)



### Real Affordable Peru

11 days from **\$2495**

[www.oattravel.com/rap](http://www.oattravel.com/rap)

Start planning your group adventure today. Limited space is available for group departures in 2022, but select 2023 departures are NOW OPEN.