

## Emma Connelly

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Current Address: 2300 Purple and Gold Way, Harrisonburg, VA 22801

Permanent Address: 12 Hyder Street, Westborough, MA 01581

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**Objective** To obtain an internship to utilize and develop my knowledge of social media, public relations, and digital marketing.

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**Education** James Madison University, Harrisonburg, Virginia 2019-2023

Bachelor in Media Arts & Design Concentration: Journalism Minor: Mathematics

Cumulative GPA: 2.673

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## Relevant Coursework

**User Experience Design**, Spring 2021

- Projects incorporating aspects of product advertising, web design, and team leadership
- Encouraged client-oriented projects by developing a web design easy to use for the everyday user

**Visual Communication Design**, Spring 2021

- Projects involving product design, sales promotions, publicity, and event sponsorship
- Developed a marketing campaign for a local business to use

**Interactive Design for the Web I**, Fall 2021

- Projects revolve around building effective websites optimized for usability and accessibility

**Additional Courses:** News Reporting and Writing, Video Journalism

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## Involvement

**Photographer**, The Breeze Newspaper, JMU, 2019-Current

**Member**, Photography Club, JMU, 2019-Current

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## Work Experience

**Math Tutor**, JMU, August 2021-Current

**Classroom Technological Facilitator**, JMU, January 2021-May 2021

**Uhlman's Ice Cream & Grill**, Ice Cream Scooper, Cook, Truck Driver, Westborough, MA, March 2017-August 2021

**Zen Den Smoothie Shop**, Server, Westborough, MA, March 2016-July 2016

- Created and ran the Instagram and Facebook pages for the company
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**Skills** Proficient in Microsoft Office Suite, Photoshop, Illustrator, Lightroom, InDesign, Final Cut Pro X, HTML, CSS, Atom, Visual Code

