

Annah Chaya
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Education

Northeastern University

College of Arts, Media and Design, College of Social Sciences and Humanities

Bachelor of Science Degree in Journalism and Criminal Justice

Minor: Sports, Media and Communications

May 2025

Professional Experience

Massachusetts Office of the Governor

Boston, MA

Digital Associate

June 2025 - Present

- Manage Lieutenant Governor Driscoll's social media accounts
 - Increased engagement, views, and followers
- Create static and dynamic social media content for multiple accounts on different social media platforms
- Write copy for social media posts
- Staff Governor Healey and Lieutenant Governor Driscoll at public events

Digital Media Specialist

August 2024 - May 2025

Visual Media Co-op

January 2024 - July 2024

2024 NBC Paris Olympics

Stamford, CT

Production Assistant

July 2024 - August 2024

- Worked in Central Tape for NBC's production of the 2024 Summer Olympics
- Aided Turnaround AD's with clipping segments to air on NBC, USA, and Peacock
- Produced, recorded, and aired multiple games

Massachusetts Attorney General's Office

Boston, MA

Digital Media Assistant

January 2023 - June 2023

- Staffed and photographed AG Campbell at public events
- Created static and dynamic social media content for Instagram and X
- Compiled a weekly newsletter sent to 600+ AGO employees across the state

Technical Skills

Adobe Creative Suite (Premiere, Photoshop, Lightroom Classic, Acrobat), Social Media (Instagram, Threads, X, Bluesky, Tiktok, Youtube, Facebook), Live U System, Copywriting