

## **Annah Chaya**

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### **Education**

#### **Northeastern University**

**College of Arts, Media and Design, College of Social Sciences and Humanities**

Bachelor of Science Degree in Journalism and Criminal Justice

May 2025

Minor: Sports, Media and Communications

### **Professional Experience**

#### **Massachusetts Office of the Governor**

Boston, MA

*Digital Associate*

June 2024 - Present

- Manage Lieutenant Governor Driscoll's social media accounts
  - Increased engagement, views, and followers
- Create static and dynamic social media content for multiple accounts on different social media platforms
- Write copy for social media posts
- Staff Governor Healey and the Lieutenant Governor Driscoll at public events

*Digital Media Specialist*

August 2024 - May 2024

*Visual Media Co-op*

January 2024 - July 2024

#### **2024 NBC Paris Olympics**

Stamford, CT

*Production Assistant*

July 2024 - August 2024

- Worked in Central Tape for NBC's production of the 2024 Summer Olympics
- Aided Turnaround AD's with clipping segments to air on NBC, USA, and Peacock
- Produced, recorded, and aired multiple games

#### **Massachusetts Attorney General's Office**

Boston, MA

*Digital Media Assistant*

January 2023 - June 2023

- Staffed and photographed AG Campbell at public events
- Created static and dynamic social media content for Instagram and X
- Compiled a weekly newsletter sent to 600+ AGO employees across the state

### **Technical Skills**

Adobe Creative Suite (Premiere, Photoshop, Lightroom Classic, Acrobat), Social Media (Instagram, Threads, X, Bluesky, Tiktok, Youtube, Facebook), Live U System, Copywriting