

## Ambre Pluta

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### EDUCATION

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2024-2025	<b>ESCP Business School</b> Master in Marketing & Communication	Paris, France
2020-2023	<b>London School of Economics and Political Science (LSE)</b> BSc Politics and Philosophy	London, UK

### PROFESSIONAL EXPERIENCES

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April 25-Oct 25	<b>4uatre (Branding Agency) for 6 months</b> <i>Junior Project Manager at 4uatre</i>	Paris, France
	<ul style="list-style-type: none"><li>Presenting brand strategy recommendations to clients across branding, rebranding and brand activation projects (marketing and communication campaigns, events, etc.)</li><li>Coordinating project delivery: managing briefs, timelines, client communication, production follow-up and final delivery</li><li>Managing budgets, quotes, invoicing and commercial follow-up with internal teams and clients</li><li><u>Industries</u>: Food &amp; Beverage, Public Sector &amp; Institutions, Public Transportation, Optics, Retail, Media &amp; Broadcasting, Corporate Events, Entertainment</li></ul>	
Sept 23-Feb 24	<b>Hachette (Publishing House) for 6 months</b> <i>Intern Editor for Hachette Illustré Tourisme</i>	Paris, France
	<ul style="list-style-type: none"><li>brainstorming and planning around the creation of new guides and books</li><li>analysing the state of the market and relaying it to the director of edition</li></ul>	
2020-2023	<b>The Beaver, award-winning fortnightly newspaper at LSE</b> - <i>Flipside Editor</i> (2022-2023): member of the Executive Committee, in charge of Flipside	London, UK
	<ul style="list-style-type: none"><li>formatting and designing (the cover and paper) using Adobe InDesign</li><li>managing the editorial team</li><li>putting together marketing strategies with the Executive Committee and implementing them</li></ul>	
	- <i>Arts &amp; Culture Editor</i> (2021-2022): editing pieces for the Arts & Culture section, formatting and designing (InDesign), guiding contributors for the Arts and Culture, writing articles for The Beaver	
	- <i>Staff writer</i> (2020-2021)	

### EXTRACURRICULAR EXPERIENCES

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2020-2021	<b>Speaker Officer of the PPE Society</b> - Hosting speaker events (e.g., Renée Kaplan, Head of Digital Editorial Development at Financial Times)	LSE, London, UK
2017-2020	<b>Editor and writer</b> for La Gazette des Oiseaux (high school newspaper at NDO)	Lycée NDO, France

### ADDITIONAL INFORMATION and LANGUAGES

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<b>Languages</b>	French (native), English (bilingual, TOEFL: 114/120)
<b>Computer skills</b>	Microsoft Office Suite (Word, PowerPoint, Excel), Keynote and Adobe Suite (InDesign, Photoshop)
<b>Published in</b>	The Beaver and Pôstall magazine (links in my portfolio: <a href="https://ambrepluta.journoportfolio.com/">https://ambrepluta.journoportfolio.com/</a> )
<b>Interests</b>	Sport: lacrosse, running (ran the Paris Half Marathon for charity – Serge Betsen Academy) Hiking: Hadrian's Wall (in full autonomy in 6 days) / Music: piano, singer and songwriter