Ambre Pluta

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EDUCATION

2024-2025 **ESCP Business School** Paris, France

Master in Marketing & Communication

2020-2023 London School of Economics and Political Science (LSE) London, UK

BSc Politics and Philosophy

PROFESSIONAL EXPERIENCES

Sept 23-Feb 24 Hachette (Publishing House) for 6 months

Intern Editor for Hachette Illustré Tourisme

- participating in brainstorming around the creation of new guides and books,
- creating models of different potential covers using InDesign
- analysing the state of the market and relaying it to the director of edition
- making spreadsheets that are clear and easily usable for future updates of travelling guides
- helping with iconographic choices and findings

2020-2023 The Beaver, award-winning fortnightly newspaper at LSE

LSE, UK

Paris, France

- Flipside Editor (2022-2023): member of the Executive Committee, in charge of Flipside (represents half of The Beaver and contains: the interview article, arts and culture, sports, social, review)
 - designing the cover of Flipside
 - writing the interview article
 - guiding and supporting the editors
 - editing pieces
 - formatting and designing using Adobe InDesign
 - leading workshops for editors and students willing to write
 - putting together marketing strategies with the Executive Committee and implementing them
- Arts & Culture Editor (2021-2022): editing pieces for the Arts & Culture section, formatting and designing (InDesign), guiding contributors for the Arts and Culture, writing articles for The Beaver
- Staff writer (2020-2021)

EXTRACURRICULAR EXPERIENCES

2020-2021 Speaker Officer of the PPE Society

LSE, London, UK

- Contacting academics, journalists and politicians
- Hosting speaker events (e.g., Renée Kaplan, Head of Digital Editorial Development at Financial Times)

2017-2020 Editor and writer for La Gazette des Oiseaux (high school newspaper at NDO) Lycée NDO, France

ADDITIONAL INFORMATION and LANGUAGES

Languages French (native), English (bilingual, TOEFL: 114/120)

Computer skills Microsoft Office Suite (Word, PowerPoint, Excel) and Adobe Suite (InDesign, Photoshop)

Published in The Beaver and Pôstall magazine (links in my portfolio: https://ambrepluta.journoportfolio.com/)

Interests Sport: lacrosse, running (ran the Paris Half Marathon for charity – Serge Betsen Academy)

Music: piano, singer and songwriter / Travelling: road trips in Europe and the USA