

# Grace Watson



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## EXPERIENCE

### **The Borgen Project, Tacoma, WA (REMOTE) — Guest Contributor**

NOVEMBER 2021 - PRESENT

After the 12-week internship, I was offered an unpaid, volunteer position at The Borgen Project as a Guest Contributor.

### **The Borgen Project, Tacoma, WA (REMOTE) — Writing Intern / Journalism**

AUGUST 2021 - NOVEMBER 2021

- Wrote weekly articles for The Borgen Project's blog and magazine (total 9 articles)
- Research efficiently, able to utilize databases
- Obtain proficiency using HTML and Search Engine Optimization (SEO)
- Utilize social media to increase online foot traffic to The Borgen Project and its mission
- Adapted to changes promptly and demonstrated practical time management skills

### **BANGS Shoes, Austin, TX (REMOTE) — VIP BANGS Ambassador**

JUNE 2021 - MAY 2022

- Part of a global online community that works to invest in entrepreneurs (20% net profits invest in entrepreneurs around the world)
- Completed social media goals focused on marketing the mission & building community
- Played a role in product development through surveys and questionnaires

## EDUCATION

### **Concord University, Athens, WV — B.S. Communication Arts concentration in Journalism, Minor in English**

AUGUST 2018 - DECEMBER 2021

I graduated from Concord University Magna Cum Laude in December 2021

- Member of the Honors Program
- Secretary for the Concord University Young Democrats.
- Maintain a GPA over 3.5

While at Concord University, I took courses in social media marketing, video editing, arts administration, and newsgathering/writing. I wrote for the school newspaper The Concordian and hosted an hour-long radio

## SKILLS

- Adobe Software; Photoshop, Express, Video Editing, Final Cut Pro
- Social Media Marketing
- AP Style
- Trained in SEO/HTML at The Borgen Project

## AWARDS

- Dean's List 7x
- Excellence in Multimedia
- Magna Cum Laude
- Excellence in Persuasion
- Outstanding Work for *The Concordian*

show for the school radio station WVCU Mt. Lion Radio 97.7 FM.

## Clubs and Societies

### **Concord University Young Democrats, Athens, WV — Secretary**

AUGUST 2018 - DECEMBER 2021

- Able to advance in a leadership position
- Hosted events such as Voting Registration Drives
- Able to create personal fundraising campaigns
- Met financial goals for the Concord University Gap Fund and the Concord University Food Bank raising over \$200.

### **WVCU 97.7 FM Mt. Lion Radio, Athens, WV — Radio Host and Social Media Manager**

AUGUST 2020 - MAY 2021

- Maintain Instagram for one year
- Utilized social media marketing and developed a brand strategy