# SARAH VICKERS

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## | VERSATILE WRITER AND CONTENT STRATEGIST |

A creative content curator with a keen eye for detail and passion for technical and UX writing. Whether building engaging documentation libraries, developing consistent style and language standards to implement across platforms, or improving user experience through content optimization, I am committed to helping users easily navigate and understand complex technology tools. I am eager to leverage my writing expertise, drive to learn new systems, and ability to improve processes to ensure continued growth and success.

#### **SKILLS & KNOWLEDGE**

Technical Writing Content Strategy Language Consistency Process Improvement UX Writing Content Curation Usability Testing Help Authoring Copy Writing Style Consistency Video Production Web Optimization

Proposal Writing Style Implementation Project Management Training

**Technical Competence:** MS Office | Adobe Acrobat | Adobe InDesign | Adobe Photoshop | Adobe Illustrator | Adobe RoboHelp |

Jira | Stonly | WalkMe | Snagit | Confluence | Frame | MadCap Flare | Oxygen XML Editor

### PROFESSIONAL EXPERIENCE

Treasury4Spokane, WASenior Technical Writer2020-2021

- Researched, acquired, and developed a Stonly-based content system for in-app user assistance in collaboration with the executive team and financial leaders, optimizing the user experience and keeping users updated as technology changes.
- Established company voice and style standards to guide the company in communications with internal and external sources, unifying the professionalism and consistency of Treasury4.
- **Responsible for writing, editing, and unifying public-facing communications** in presentations to prospects, social media, and within the UX of the software application to **create a consistent and professional look and feel**.

RISKLENS Spokane, WA

Senior Technical Writer

2020-2021

- Developed a WalkMe-based in-app user assistance system in collaboration with development and business leaders, optimizing
  the user experience and increasing utilization among hundreds of users.
- Created a comprehensive content library from inception through performing needs assessments, understanding diverse use cases, researching market trends, and developing SOPs and manuals, enhancing competence of a complex software system.
- **Revamped technical documentation organization-wide** by incorporating walk-throughs, informational videos, and voiceovers, streamlining language and style, and training technical partners, **optimizing quality, accessibility, and usability.**

ASSETWORKS Spokane Valley, WA

Technical Documentation Specialist

2015-2020

- Implemented new language and style standards by assessing existing documents, identifying gaps and inconsistencies, and developing an updated plan within the RoboHelp-based web system, enhancing the user experience across 7,000+ files within four months.
- Created new documentation standards across print and digital manual templates, reference glossaries, style sheets, and internal process documents, streamlining product terminology across platforms.
- **Updated product documentation** among existing materials to align with new process standards, including system requirements, installation, setup, administration, and user guides **in collaboration with technical leaders**.

FL SMIDTHSpokane, WATechnical Writer2012-2015

• Created comprehensive documentation library for \$20M+ global mining projects, including operation and maintenance manuals, installation and assembly guides, and proposals, using research findings and engineer insights.

- Developed and implemented style and language standards by building a single corporate output documentation, adopted across all U.S., Germany, and South Africa offices.
- Led weekly training sessions with technical writing team to review style and language standards, improving consistency across platforms and overall user experience.

#### **EDUCATION**