

Jay Marc Nojada

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Address: New Manila, Brgy. Damayang Lagi, Quezon City, Philippines

Birthday: April 14, 2004



PROFILE SUMMARY

Experienced content writer with three years of specialization in AIO and SEO. Combines a background in content writing with data-driven strategies to excel in fast-paced, deadline-driven environments

EDUCATION

Bachelor's Degree in Psychology | August 2022 - August 2023

College

National University

Manila City, Metro Manila

SKILLS

- Keyword Research
 - Content Strategy
 - On-Page SEO
 - Analytics Monitoring
 - Backlink Building
 - AIO Implementation
 - SERP Analysis
 - Blogging Expertise
 - Meta Tag Optimization
 - SEO Copywriting
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WORK EXPERIENCE

The Ghostwriters Co. - Ghostwriter/Freelancer

OCT 2021 - NOV 2021

- Wrote and edited high-quality content and visually impactful programs under deadline pressure with an exciting, captivating, and authentic approach.
- Utilized exceptional writing, editing, and proofreading skills to produce engaging and error-free content.
- Evaluated project requirements and content standards for each project to produce copy in line with a creative structure.
- Wrote 300 to 1500-word assignments according to instructions.

Duenner Industries - Content Writer/Editor

FEB 2023 - OCT 2023

- Write high-quality, engaging, and informative articles and blog posts for different clients in various industries, such as drilling and construction, real estate, dental offices, and spa treatment providers
- Use tools such as Google Analytics, SEMrush, and Ahrefs to conduct keyword research and identify opportunities to improve SEO
- Use on-page optimization techniques such as meta descriptions, header tags, and keyword placement to improve the SEO score of the content
- Work with diverse clients such as WildHeron Drilling, Riviera Spa & SecretManifestations

Doan LLC - Content Writer/Copywriter

JUN 2023 - DEC 2024

- Created ad copy from emails, e-books, articles, and sales pages
 - Consistently achieved daily tasks and project guidelines to meet set targets, demonstrating a strong commitment to the organization's goals.
 - Exhibited excellent turnaround times with assignments, maintaining a cooperative and adaptive approach toward feedback and constructive criticism.
 - Exercised extreme ownership of tasks and projects, demonstrating keen attention to detail, quick responsiveness, and an unwavering commitment to professional conduct.
 - Effectively managed expectations around deadlines, ensuring timely and prompt submission of all work.
 - Worked with various clients such as HubSpot, NP Digital, and Daniel Doan himself.
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OTHER AFFILIATIONS

STEM Club - President

JUL 2022 - JUN 2022

- Estimated project budgets and overseeing budget management, ensuring that all expenses were in compliance with institution regulations
- Tracked project timelines, deliverables, and budgets, proactively identifying and resolving issues that could impact the success of the project
- Marketed events through email and social media applications, ensuring that all students were aware of upcoming events and activities
- Published and created social media posts and moderated comments and engagements, ensuring that all interactions with students were positive and professional

The Harvest Gospel Church - Social Media Team, Worship Team, Technical Team

2021 - PRESENT

Creatives Team

- Creates and manages the church's social media accounts (e.g., Facebook, Instagram, Church Website)
- Plans and creates engaging content for social media platforms to promote church events and activities.
- Responds to messages and comments on social media accounts and ensure that the church's online presence is positive and respectful
- Uses social media to connect with current and potential church members and to spread the message of the gospel of God