





Lysti Rahma



Skills For Future Jobs FUTURE ACADEMY



LYSTI RAHMA

About me

Since November 2020, I have been actively contributing my writing talents to a range of media outlets, including SEO-optimized blog posts, news sites, advertising campaigns, and social networks such as Instagram. My work has been published on a variety of platforms, including Narasi.tv, Kumparan.com, TabloidBintang.com, LINE TODAY, Berita Lima, and more.

TECHNICAL SKILL

Persuasive (

Creative

SEO

Orbit Jobs

Created written content for Orbit Jobs on Instagram which has 7000+ followers, B2B and B2C email marketing, a monthly newsletter for internal, job seekers and employers, a landing page Virtual Career Fair (Registration, Program, Step by Step, Benefit), and weekly SEO articles



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Get reconized by your dream company



www.orbitjobs.id





Specializes in providing recruitment solutions and HR consulting services to businesses. Orbit Jobs services include Recruitment Process Outsourcing (RPO), headhunting, talent acquisition, and other customized staffing solutions.

Project 1 AskTheRecruiter

AskTheRecruiter is a **weekly** unique content where partnerships can engage with Orbit Jobs employers, particularly recruiters. This content allows me **to ask trendy and insightful questions about job searches,** covering a wide range of topics related to career advancement and employment. It provides an opportunity for recruiters to share their expertise, offers valuable insights, and addresses the latest trends in the job market.



#AskTheRecruiter

Episode #1

An interview with: Maharani Rahmah Sr. Recruiter at Orbit Jobs

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"Although technical skill is often considered the most critical factor, recruiters seek tech candidates with diverse qualities, and passionate about their work and excited to contribute to the company's mission."

"In addition to technical expertise, recruiters prioritize problemsolving abilities, practical communication skills, a dedication to continuous learning, and a solid cultural fit when evaluating candidates." Jobs Calls

Tips for Jobseeker:

To stay up-to-date with the latest trends and technologies

Utilize FREE Tools:

Use free AI tools such as ChatGPT, Grammarly, Trello, Canva, and Hootsuite to support your work and achieve your goals more efficiently and effectively.

> Share to Save your friend for late

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Highlighting Key Skills and **Qualities in Your Job Application**



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What are the Key Skills & Knowledge Required for Leadership in Industry 4.0?



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Industry 4.0 Revolutionizes Workforce: What Skills Will Be in High Demand?



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How to Discover a Candidate's Career Goals & Role Expectations?

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How to Express Genuine Interest in a Company & Follow Up After a Job Interview

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Is AI Revolutionizing Recruitment? **Discover How It Automates Key Hiring Tasks!**

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#AskTheRecruiter

What Essential Qualities and Skills Do Recruiters Look for in Intern Candidates? Episode #9 An interview with: Nopiati Amelia

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How to Tailor Your Resume & Cover Letter for Maximum Relevance to a Specific Role?



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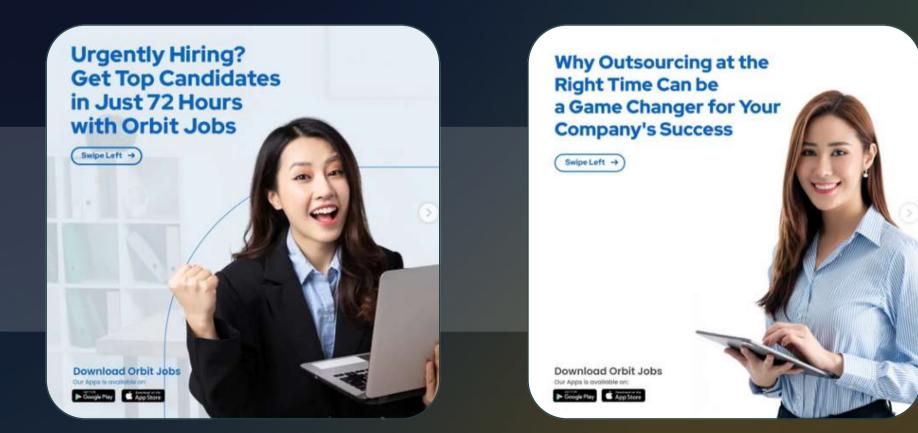
What are the Essential Do's & Don'ts for Personal Branding on Social Media for Job Seekers?

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Headhunting - RPO - Outsourcing

Welcome to my daily routine! As part of my responsibilities, I curate and create captivating B2B content focused on RPO Headhunting and Outsourcing. With my dedication and expertise, I produce around **10 engaging carousels each week**.



Project 2. tsourcing

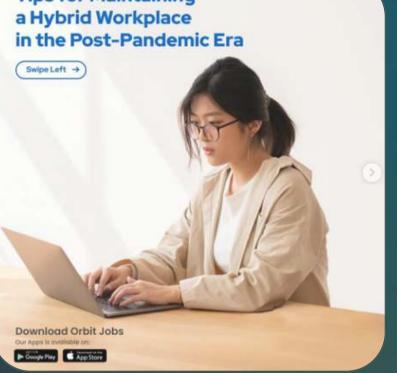








Tips for Maintaining



Talent Sourcer vs. Recruiter What Is the Difference?

(Swipe Left ->) Download Orbit Jobs Google Play

Did you know?

Recruitment Process Outsourcing (RPO) involves more than just filling job vacancies, it entails collaborating with organizations to enhance their internal recruitment procedures. RPO is an affordable business tactic that can boost productivity.

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Marketing Meets Recruiting: **New Trends in Attracting Top Talent** Swipe Left →





Project 3 Collaboration

As part of my role, I brainstorm and craft compelling content centered around enhancing client collaboration. Through insightful social media posts, I delve into the essential elements of successful collaboration, sharing valuable tips and strategies that empower businesses to maximize their partnerships. I specifically focus on persuasive communication techniques.



YOUR GATEWAY Jobs TO INDUSTRY 4.0 JOBS







B2C

A job portal service that connects job seekers with potential employers. Orbit Jobs platform provides job seekers with access to a wide range of job openings in various industries and locations, making it easier for them to find their ideal job.

Our Apps is available on:

Google Play

Explore a million opportunities only on **Orbit Jobs!**

Download Orbit Jobs

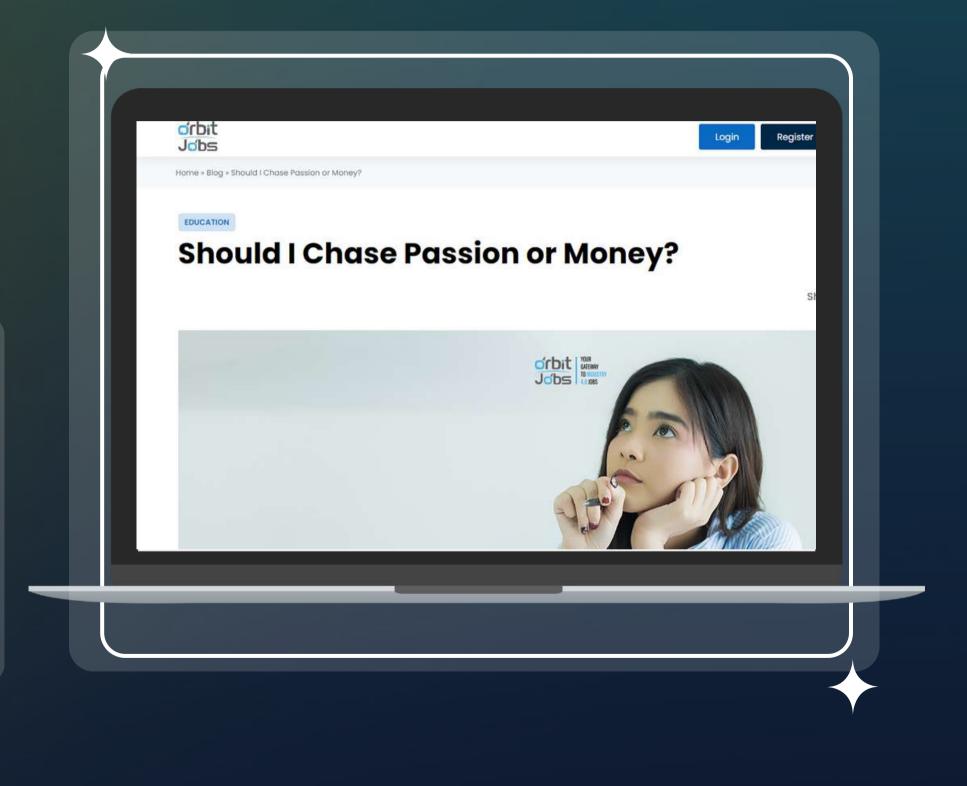


Download on the App Store



Project 4 SEO Articles

I'm responsible for creating **weekly SEO articles** for the Orbit Jobs website. SEO articles are crucial for improving the website's visibility in search engine results and driving organic traffic. By optimizing the content with relevant keywords, engaging headlines, and informative yet concise writing, I can help Orbit Jobs attract more readers and potential clients



Articles Update

Mastering Time Management: Maximizing Productivity in a Busy Work

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Get exclusive tips & advice on Orbit Jobs

Google Play

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Project 5 Job Vacancies

I'm responsible for publishing job postings submitted by employers through the Orbit Jobs portal. This role involves reviewing and formatting job descriptions, ensuring that all the necessary details are included accurately.



As part of my responsibilities, I curate and create captivating B2C content focused on various topics. Some of the content themes I focus on include:

- Riding the Trend: I keep up with the latest trends and create content that aligns with the current interests and preferences of the target audience.
- **Startup Culture:** I delve into the unique aspects of startup culture, sharing insights, tips, and stories that resonate with entrepreneurs and professionals in the startup ecosystem.
- MEME
- Giveaway
- National Holiday Greeting
- Daily activities connected to Orbit Jobs





Project 6 Fun/Lifestyle



Project 7 Special Campaign

These campaigns may be focused on specific products, services, events, or promotions. My goal is to develop compelling content that captures the attention of both businesses and consumers, driving engagement and ultimately converting them into customers.

I carefully curate content that aligns with the campaign's objectives and target audience. This may involve conducting market research, identifying customer pain points, and crafting messaging that resonates with their needs and aspirations.



Rekrut Talenta Terbaik di Orbit Jobs dan Dapatkan Bonus Rpj.000,000 Dopata kuutungan sizikuut sebagai hing partner yang aktif di Ordi Jobs









Project 8 Email Marketing



Produced 12 key visuals for B2B and B2C email marketing campaigns. These visuals play a crucial role in capturing the attention of the recipients and conveying the message effectively. Each visual includes a subject line and body content that are tailored to the specific audience and campaign goals.

Project 9 Talkshow



Produced **question lists for the Job Bytes talk show**, which features highlevel speakers each month. These question lists are carefully crafted to facilitate insightful discussions and engage the speakers and the audience. To begin, I conduct thorough research on the selected highlevel speakers, their expertise, and the topics they will be discussing. This helps me develop a deep understanding of their backgrounds, perspectives, and areas of interest. Based on this research, I create a list of relevant and thought-provoking questions that align with the overarching theme of the talk show.



Orbit Jobs Newsletter

Stay informed about the latest job openings, industry trends, and expert career advice. Get access to exclusive opportunities, interview tips, and valuable insights to help job seekers land theirdream job



WHATS NEW **ON ORBIT JOBS**

Join AWS re/Start Batch #6

May 2023

To Unlock The Power of Cloud Computing

Level up your skills in the rapidly growing field to excel in the 5.0 world. The future can be yours by joining our 3 months interactive course in AWS Batch #6

Orbit Future Academy



Created written content Ads campaign Kampus Merdeka about Artificial Intelligence for Orbit Kampus Batch #5 on Instagram which has 17K+ followers

Project 1 Kitabisa & Orbit Future Academy

#BerbagiBerkahRamadan Berdayakan Guru di Seluruh Indonesia

Mari upayakan akses pendidikan yang merata di seluruh Indonesia

> Kitabisa Bersama Orbit Future Academy Berkomitmen untuk Meningkatkan Kualitas Pendidikan di Indonesia

> > #PendidikanMerataUntukSemua

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I have been assigned to create content for a campaign by Kitabisa and Orbit Future Academy, which are committed to strengthening the capacity of Indonesian teachers and improving digital literacy, particularly in remote areas.

Perjuangkan Pendidikan Merata!

Kitabisa dan Orbit Future Academy berkomitmen untuk tingkatkan kualitas pendidikan di daerah pelosok

Pada tahun 2018, kualitas pendidikan guru di Indonesia hanya 10% yang dikategorikan sebagai guru



Rasio Murid-Guru di Indonesia Menurut jenjang pendidikan Jenjang Murid Jenjang *Guru 25.203.3701 1.580.270 10.112.022 675.733

4.476.127 5.249.149







Project 2 **Orbit Kampus**

I have been assigned to create several content pieces related to the independent study program at Orbit Kampus, initiated by Orbit Future Academy through the Ministry of Education and Culture and the Ministry of Research and Technology (Kemendikbudristek)



orbit kampus







I have been assigned to create several content pieces related to the field of Cloud Computing with a free interactive course for 3 months in collaboration with AWS re/Start Batch #6!

orbit

AWS re/Start Batch #6 Telah Dibuka! Belajar Cloud Computing Gratis

Ciptakan masa depanmu dengan bergabung dalam revolusi industri 5.0





Project 3 AWS re/Start



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The World Needs More #WomenInCloud

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Take your career to the next level

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Open for Candidates = Position{"Scholarship"}"; Final Candidates = [Position("Applicant")]

if (candidates.isNotEmpty) if (candidates.isWoman) ne.happy(); 1 0210 menInCloud, We're Looking for you!"

REGISTER NOW

bit.ly/awsrestartorbit

Registration Period 15th May - 15th June 2023

Berkolaborasi dengan **aws** re/Start

www.orbitfutureacademy.id

Project 4 Employer Branding





From Aviation Dreams to Skilling Education: A Career Journey of Adaptability and Excellence

#Meet A

Danang Purnomo Program Manager

Effective Strategy for Creating a Positive Work Environment in the Education Industry

Pinky Uli Andiniputri Admission Manager

#Meet Orbitians

What Makes Ramadan Exclusion of Stilling



<image><section-header><text>

#Meet Orbitians



I have been assigned to create employer branding content for all employees of Orbit Future Academy, starting from highlighting their college majors to showcasing their career paths.

Landing Page

Orbit Kampus is an independent certified study program offered by Orbit Future Academy (OFA), which educational institution is an focused on "Skills for Future Jobs" initiated by PT Orbit Ventura Indonesia. OFA offers industrycertified courses in technical skills, conceptual skills, and life skills.





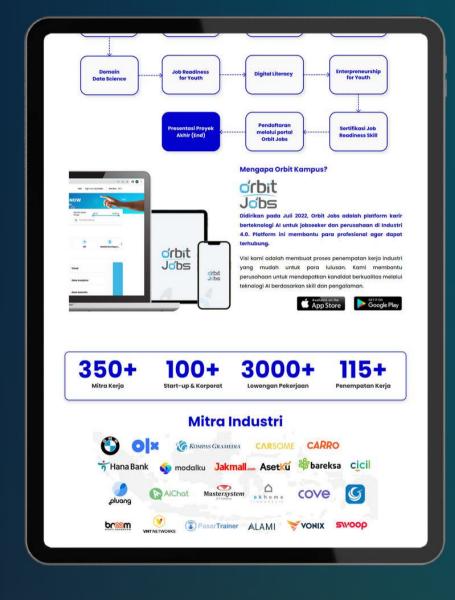
Tentang Orbit Kampus

Orbit Kampus adalah studi independen bersertifikat dari Orbit Future Academy (OFA) yan merupakan Lembaga Edukasi "Keterampilan untuk Pekerjaan Masa Depan" diinisiasi oleh PT Orbit Ventura Indonesia. OFA menawarkan kursus bersertifikat industri dalam keterampilan teknis, keterampilan konsep, dan keterampilan hidup.

Adapun keterampilan teknis meliputi program AI 4 Jobs yang adalah program pelatihan Artificial Intelligence (AI) secara daring untuk pelajar yang bertujuan bukan hanya untuk memperkenalkan teknologi Al ke pelajar, tetapi juga untuk memungkinkan mereka bisa merancang dan mengimplementasikan Al, sehingga bisa membuat sesuatu yang menciptakan dampak sosial. Berfokus pada teknologi utama Al seperti dasar-dasar Data Science, Natural Language Processing, dan Computer Vision. Selain itu, program ini menyediakan topik mengenai teknologi Al paling mutakhir yaitu ChatGPT.

Selain itu OFA juga menyediakan program keterampilan hidup yang meliputi 3 stream diantaranya Job Readiness Skills Entrepreneurship Skills, Financial Literacy Skills,

Apa yang mereka katakan



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Orbit Jobs Virtual Career Fair is an online career festival for companies and job seekers. This event covers several topics, namely the stages of preparing for a career path, increasing networking opportunities, and how to get your dream job.

ORBIT JOBS VIRTUAL CAREER FAIR

Orbit Jobs Virtual Career Fair is an online career festival for companies and job seekers. This event covers several topics, namely the stages of preparing for a career path, increasing networking opportunities, and how to get your dream job.

