



www.lystirahma.com



Copywriter Portfolio

Laurestic Bloom Skincare

Beauty
Cosmetic
Personal care

Presentation by

**Lysti
Rahma**





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HELLO, I'M

Lysti Rahma

ABOUT ME

Meet a seasoned journalist and digital content expert who excels at blending creativity with strategy. With a solid background in journalism, she has refined her skills in social media marketing and digital copywriting, making her a versatile asset in the creative industry.





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Introduction

As the **Copywriter at Laurestic Bloom Skincare**, I'm dedicated to crafting engaging and informative content that celebrates the essence of natural beauty. With a keen eye for detail and a passion for skincare, I delve deep into researching trends, ingredients, and industry developments to ensure Laurestic Bloom Skincare content reflects the latest insights and innovations.

My role involves highlighting the unique qualities of Laurestic Bloom Skincare products, showcasing their benefits, and addressing customer pain points with authenticity and empathy. By understanding Laurestic Bloom Skincare audience's needs and desires, I strive to create content that resonates and fosters a deeper connection with the brand.







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Content Pillar


 **4 Tips Skin Care**
Agar Hasilnya *Maksimal* *




Tentukan jenis kulit kamu untuk memilih produk yang sesuai.



Gunakan pelembap harian dan pastikan minum cukup air.



Polanya makan dan gaya hidup.




Hindari *menyentuh wajah* secara berlebihan untuk mencegah iritasi.

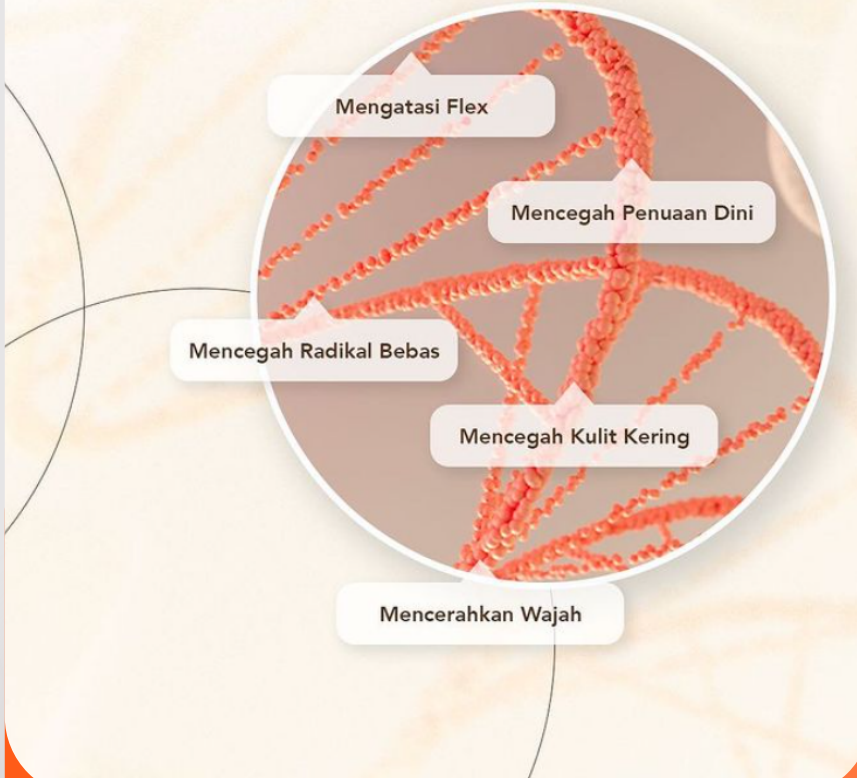
TIPS HOW TO

 **Merry Christmas!**
May all that is beautiful, meaningful, and joyful be yours this holiday season and throughout the coming year!



GREETINGS

 **5 Manfaat DNA Salmon**



- Mengatasi Flex
- Mencegah Penuaan Dini
- Mencegah Radikal Bebas
- Mencegah Kulit Kering
- Mencerahkan Wajah

PRODUCT KNOWLEDGE



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Sporty Campaign

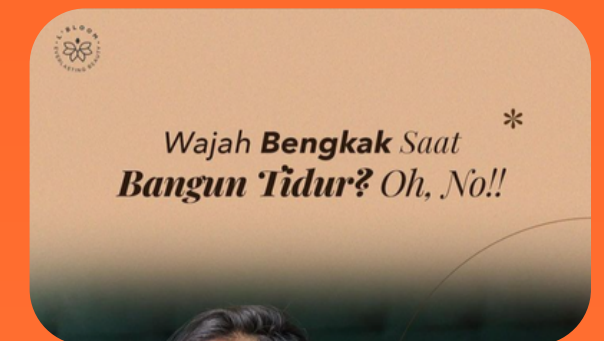




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PRODUCT KNOWLEDGE





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GREETINGS

Laurestic Bloom has 3 skincare essentials: Facial Wash for freshness, Brightening Serum for radiance, and Acne Serum for clarity. Each product is crafted to enhance your natural beauty with the power of nature.





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Let's Work Together



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