

Adam Cherian

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Education

The University of Texas at Austin

Expected Graduation May 2023

Bachelor's in Journalism, Moody College of Communication Austin, TX

Austin Community College

Graduated December 2020

Associate of Arts in General Studies, Austin, TX

Experience

Staff Writer

Afterglow

September 2021-Now

- Collaborated with five-person team in writing articles, producing 20+ pieces of content at the end of the Fall 2021 semester
- Wrote about current music events to produce content for the publication, writing 4 separate pieces
- Researched the latest music news to make sure that timely content is posted for the website
- Developed a piece for the publication's series "The Feminine Musique," which eventually became one of the site's most searched articles
- Promoted the publication's content using Twitter and Instagram to increase traffic to the website

Reporter

ACCENT Student Media

October 2020-February 2021

- Researched current events at Austin Community College during the COVID-19 pandemic
- Organized multiple interviews with university staff, students, and experts to produce multiple stories regarding the COVID-19 pandemic and its effect on school life
- Wrote advice articles to guide college student in their studies at Austin Community College
- Scripted ACCENT's semesterly "Riverbat Reflection," which was posted on ACCENT's YouTube channel
- Edited the "Riverbat Reflection," using multiple editing program including Adobe Premiere
- Produced three unique pieces of content for the publication during my time there

Social Media Intern

AdClick Media

July 2017-September 2017

- Oversaw the company Facebook page, increasing traffic to their website by 10% during my time there
- Filmed and edited videos for AdClick's YouTube channel
- Wrote daily blog posts about new developments in company, specifically promoting their PLR services
- Edited webpages, adding over 100+ products to the company website by the end of my internship
- Analyzed engagement using Facebook, YouTube, and WordPress statistics

Skills

Software: Adobe Premiere, Adobe Photoshop, Adobe Audition, Microsoft Word, Microsoft PowerPoint, Wondershare Filmora, Slack, Asana, Canva, Google Suite

Writing: AP Style, Copy-editing, Digital articles, News releases, Briefs, Script writing

Video/Film: Camera Operator, Sound Board Operator, Video editing

Social Media: Twitter, Instagram, YouTube, TikTok, WordPress