



Writer and copy-editor with PR and graphic design experience, skilled in accessible, brand-voice-specific marketing content, consumer psychology, and conversational storytelling.

University of Montana, B.A. English, Creative Writing 2017

Writer, Freelance  
2012- Present

With articles and essays in multiple publications, both print and digital, as well as organizational experience, I've established my voice in a network of content writers. Recently, I've had such clients as **Audienz Marketing** (Seattle), where I served as a **content copywriter** for Microsoft product-focused sales campaigns for a B2B audience, and **Film Festival Flix**, where I am currently functioning as the **Director of Communications, Branding, and PR**. I manage their social channels, as well as write copy and design layout for and all print and digital assets, both B2B and consumer-facing as well as press releases. Since taking on this client's social media management, I have increased their FB reach by 259%, their Twitter following by 18%, and their IG content interactions by 69%.

Fine Artist  
2010- Present

I'm also an artist and, pre-pandemic, I taught painting in a number of privately-owned art studios throughout L.A. I apply my compositional skills in **graphic design and asset layout**, as well as the consumer psychology of color theory and typography.



Past Career Experience

As the **Director** of a large Senior Activity Center (one year), as well as a multi-program **manager** at a large YMCA (five years), much of my work involved clarity of messaging—with participants, community partners, and with the staff I supervised. These roles also brought me the opportunity to create **brand-style guidelines**, function as a PR representative, and **edit a monthly magazine**.

- MS Office Suite
- InDesign CC
- Illustrator CC
- Google Suite
- Mailchimp
- Cision PR
- Social Media
- Content Copy
- Speech Writing
- Copy Editing
- Layout
- Branding
- Research and Citation

**"I feel myself becoming the fearless person I have dreamt of being. Have I arrived? No. But I'm constantly evolving and challenging myself to be unafraid to make mistakes."**  
— Janelle Monáe