

Rhetorical Analysis Notes

Ethos: Author is a professor of journalism and studies how the press covers protests.

Pathos: Written after the death of George Floyd and the BLM protests, still evokes many emotions.

Logos: Only certain types of protests fall into the paradigm, BLM being an example and other protests such as environmental protests do not fall into the paradigm.

Audience: Anyone who reads, watches or listens to the news.

Setting: After the death of George Floyd and the BLM protests that happened after.

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Medium: Online Article

Purpose: To inform the public about the pattern that occurs due to how the press covers protests.