

Kaylee Pofahl

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PROFILE

Background: Over two years of hands-on, professional internship/work experience in the sports journalism field demanding strong analytical, creative and organization skills. Consistent record of tenacious reporting, high energy and extraordinary interpersonal communication. Articulate, professional, intelligent and driven.

Core Competencies: Outstanding writing skills, creative thinking, strong social media presence, perpetual curiosity, expertise in interpersonal communication, conveys tremendous enthusiasm, results-oriented, adapts well to change, actively takes initiative, HTML proficiency, InDesign familiarity

Affiliations: Associated Press Sports Editors (member); Association for Women in Sports Media (member)

EDUCATION

Rutgers University
BA - Journalism & Media Studies
Cumulative GPA: 3.637 - Cum Laude
Study Abroad Spring 2016
New Brunswick, NJ
October 2017
Tau Sigma National Honor Society
John Cabot University—Rome, Italy

EXPERIENCE

New York Post
Sports Intern
New York, New York
June 2016 – August 2016
Interned under the *New York Post* sports editorial staff where responsibilities included writing assignment stories, pitching original story ideas, assembling info graphic write-ups, compiling photo collections and providing live event coverage that incorporated photography, videography and social media. [Delivered coverage](#) for each of the top four professional U.S. sports as well as NCAA athletics and the 2016 Rio Olympics.

The Daily Targum Newspaper
Sports Correspondent/Editorial Assistant
New Brunswick, NJ
January 2015 - November 2016
Worked as a sports correspondent and editorial assistant for Rutgers University's *Daily Targum*. [Sports correspondent](#) responsibilities included contributing weekly articles for my designated beat as well as taking relevant photographs and video shots during live coverage, and maintaining a strong social media presence. As an editorial assistant, daily tasks involved editing articles prior to publication, writing headlines/photo captions and importing articles and photos to InDesign.

Brooklyn Cyclones - NY Mets Minor League Affiliate
Media Relations Intern
Brooklyn, NY
May 2015 - August 2015
Interned under the Director of Communications for the New York Mets-affiliated Brooklyn Cyclones where responsibilities included writing and publishing game recaps, player feature stories, and various other website content about the team and/or promotional ballpark events. Additional duties involved proofreading the 2015 media guide, regularly updating and editing daily media materials, facilitating media interaction, providing support for day-to-day office functions and conducting regular website maintenance.