# Emma K. O'Brien

# Digital Illustrator, Graphic Designer, & Adobe Suite Expert

Talented artist experienced in narrative, decorative, and conceptual illustration as well as print and digital graphic design. I am a dedicated, efficient professional who meets established deadlines and expectations accordingly. I possess a conscientious spirit and a passion for collaborating with fellow creatives and teammates. I am always eager to learn new skills and improve my current abilities.

In addition to illustration and graphic design, I also specialize in logo design, layout design, social media management, photography and photo editing, sketching, sewing, and HTML.

# **EXPERIENCE:**

## Freelance Artist & Project Manager

Remote

January 2011 - Present

- Develop materials for a variety of creative media based on customer defined parameters.
  - Digital illustration
  - Conceptual characters & environments
  - Advertising
  - Website design
  - Presentations
  - Physical & digital merchandise
  - Serve as a creative lead, senior editor, and logistics organizer for various
  - multimedia projects.
    - $\circ$   $\,$   $\,$  Managing social media platforms (Twitter, Tumblr, Instagram, TikTok)  $\,$
    - Develop marketing graphics
    - $\circ$  Email solicitations
    - Create spreadsheets,
    - $\circ \qquad {\sf Provide training \& \ constructive feedback}$
  - Demonstrate strong written & verbal communication skills with customers & project collaborators.

## CustomInk

Expert Production Artist; Remote

January 2016 - May 2023

- Customized customer-submitted designs to their specifications and ensured all designs are properly prepared for print using Adobe Suite.
- Redrawing faces, changing previous art based on feedback, recreating typography & logos, etc.
- Customers include small to large companies, charities, schools, & events.
- Collaborated with coworkers on a team to successfully complete each order.
- Focus on customer satisfaction, quality, and quantity of orders completed daily.

## The Bradford Exchange

Product Design Intern; *Niles, IL* 

May 2014 - August 2014

- Assisted in the process of editing and bringing products such as memorabilia & collectibles, home decor, jewelry & apparel, personalized gifts, & toys to a final design.
- Contributed both in decal design to send to vendors for production and advertising design to be put on the company's website.
- Companies worked with include Disney, NFL, NCAA, Thomas Kinkade, & Precious Moments.

#### Kaman's Art Shoppes

Lead Caricature Artist; *Hershey,* PA

March 2010 - August 2013

- Trained as a caricature artist for on the spot requests.
- Helped with customer service & satisfaction, trained & interviewed over a dozen new employees, ordered supplies, both opened & closed shops daily, and handled money including picking up daily drawers & closing out registers.

# LOCATION:

Abingdon, MD 21009

# CONTACT:

- +1 717 599 8716
- <u>artisteko@gmail.com</u>

# PORTFOLIO:

- <u>www.artisteko.com</u>
- <u>linkedin.com/in/artisteka</u>

# SKILLS:

- Adobe Suite
  - Illustrator
  - Photoshop
  - InDesign
- Procreate
- Google Suite
- Microsoft 365
- HTML
- Windows OS
- Mac OS
- Zoom / Skype

## EDUCATION:

Ringling College of Art & Design

BFA focus in Illustration

Graduated: May 2015

## AWARDS:

Adobe Design Achievement Award Semifinalist, Adobe

President's List, Ringling College of Art & Design