




NIC SAVAGE


SPORTS DIGITAL MEDIA

PERSONAL PROFILE


Passionate sports reporter with a wealth of experience in digital media. Cricket fanatic with in-depth knowledge of the sport in Australia and globally.

CONTACT

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 @nic_savage1

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 /nic-savage1

EDUCATION

University of New South Wales, 2018

Bachelor in Media (Communications & Journalism) with Distinction

Sydney Church of England Grammar School, 2014
97.20 ATAR

KEY SKILL AREAS



Storytelling



Content Creation



Editing



Social Media

MEDIA EXPERIENCE

news.com.au, Sports Reporter

OCT 2019 - PRESENT

- Covered the sports news cycle for news.com.au, including NRL, AFL, cricket, tennis, F1 and more in a full-time role
- Produced engaging content for website and social streams that informed and entertained readers
- Covered live cricket events from the venue, including SCG Test match, WBBL, BBL, Sheffield Shield and more
- Conducted interviews with countless high-profile athletes

Fox Sports Australia, Digital Content Producer

SEP 2018 - JUL 2019

- Produced and edited content for the Fox Sports website and social streams in a casual role
- Generated cricket and rugby union articles for foxsports.com.au, covering the Big Bash, Test Cricket, World Cup and The Rugby Championship

Little Athletics NSW & Athletics NSW, Marketing & Communications Coordinator

FEB 2019 - OCT 2019

- Coordinated and maintained LANSW and ANSW websites and social streams in full-time role
- Sourced and developed engaging content for website and socials
- Organised and transcribed interviews with athletes and other sporting professionals

REFEREES

Jai Bednall
Head of Sport
news.com.au

Jacob Kuriype
Digital Cricket Lead
Fox Sports Australia

Contact details available on
request

DIGITAL SKILLS

- Twitter/Micro-Blogging
- Adobe Photoshop
- Adobe Premiere Pro
- iMovie
- Canva
- Microsoft Office (Word, Excel, Powerpoint)
- MailChimp

VOLUNTEERING

Lord's Taverners Sydney
Branch
Secretary | Dec 2018 - Present

McGrath Foundation
Pink Test Volunteer | Jan 2019

RADIO/PODCASTING

- **The Boundary Rider podcast**, Co-Host
- **91.3 SportFM's Sports Drive**, Guest speaker
- **From The Newsroom podcast**, Guest Speaker
- **editorji's CricBait**, Guest Speaker

OTHER WORK EXPERIENCE

North Shore Mariners Football Club & Northbridge Football Club, Social Media Coordinator

JAN 2019 - JUL 2019

- Created and published content for website and socials streams in unpaid role
- Proposed strategies to increase online prevalence

Beyond the Break, Digital Media Intern

FEB 2019

- Produced web stories and developed online content for Water Polo Australia and Ski & Snowboard Australia
- Assisted staff with execution of digital marketing strategies during two-week internship

SANZAAR, Social Media Intern

FEB 2019 - AUG 2019

- Managed social media streams for Super Rugby and The Rugby Championship
- Created content for www.super.rugby website, as well as Facebook, Twitter and Instagram accounts.

Blitz Magazine, Content Contributor

AUG 2018 - OCT 2018

- Created articles for online student-produced magazine, including opinion pieces and arts reviews
- Attended theatre, music and sporting events on behalf of magazine

SHORE School & Marty Sports, Sports Coach

JAN 2016 - AUG 2018

- Organised and assisted trainings sessions for students aged 3-17
- Supervised children for weekend matches and afternoon training, including cricket, rugby union, tennis and flag rugby