

ALEXIS ZACHARAKOS

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EDUCATION

Northeastern University – Boston, Massachusetts
MBA: Journalism, Minor in Criminal Justice

September 2021 – August 2025

Dean's List: Recognized for maintaining a GPA of 3.5 or higher.

Sept 2021 – Present

SKILLS

- Adobe Premiere Pro
- Video storytelling
- Interviewing
- Online research
- Pitching stories
- Technical writing
- Feature writing
- AP writing style

WORK EXPERIENCE

Digital Intern (Full Time)

September 2024 – December 2024

PBS | NOVA

- Created content for websites and social media using Adobe Premiere Pro, enhancing accessibility and engagement through captioning, watermarking, reorientation, and copyediting
- Directed a [multimedia project](#) on digestion and speed eating, overseeing reporting, interviewing, graphic design, voiceover production, and video editing to create engaging content for social media
- Produced original educational videos by repurposing existing content and creating voiceovers tailored for social media platforms, including YouTube, TikTok, and Facebook
- Assisted in writing scripts for engaging social media campaigns and leveraged research and analytical skills to verify reliable sources and fact-check video scripts

Forum Network Intern

June 2024 – August 2024

GBH

- Edited video panels using Adobe Premiere Pro, tailoring content to fit for distribution across X, Facebook, Instagram and YouTube
- Reported and wrote an [article](#) about the biomechanics and training strategies enhancing the speed of runners in the 2024 Olympics
- Developed copy for social media and graphics for weekly newsletters to enhance audience engagement

Marketing and Communications Co-op

January 2024 – June 2024

MIT Solve

- Completed research and facilitated interviews to write a [feature story](#) on the impacts, challenges, and strategies for new AI applications
- Wrote scripts from interviews and produced video montages using Adobe Premiere Pro and designed branded graphics with Canva to convey the company's mission on social media
- Collaborated closely with the Marketing Team to coordinate social media and email planning initiatives
- Applied SEO techniques to track and analyze media coverage related to the company

Information Security News Editorial Assistant

January 2023 – July 2023

TechTarget

- Wrote [articles](#) to educate IT buyers on new software features, hardware advancements, and IT improvements
- Conducted phone interviews with IT professionals and researchers about cybersecurity products and threat analysis
- Researched data, surveys, polls, and reports to deepen understanding of technical topics

JOURNALISM AND CAMPUS ACTIVITIES

News Correspondent

The Huntington News

December 2021 – Present

- Writes [articles](#) in content areas of campus and city news, collaborating with the editors on pitches
- Conducts interviews to gather facts and statements for specific articles, including 10 interviews for a column on the impact of the Russian invasion of Ukraine on Boston students
- Performs research to fact-check and uphold journalistic integrity and edit articles according to AP style

Reporter

The Boston Scope

December 2021

- Interviewed employees at Central Square Theater to gain insights on a new play in Cambridge
- Researched the racial demographics of the STEM workforce for understanding of play's contextual background
- Wrote an [article](#) outlining the production's potential impact on minority and majority audiences

Member

Northeastern Hellenic Society

September 2021 – Present

- Attends cultural events and activities to promote Greek heritage and traditions within the community

HONORS AND ACHIEVEMENTS

[2024 Boston-New England Student Production Award](#)

April 2024

Issued by National Academy of Television Arts & Sciences, Boston/New England Chapter

- Produced a short-form documentary, capturing the stories of café owners in West Roxbury
- Received the award for Best Production in the Non-Fiction Short-Form category, serving as Shooter, Editor, Producer, and Director

[Peter Agris Memorial Journalism Scholarship](#)

June 2021

Issued by Alpha Omega Council

- Rewarded for academic excellence and contributions to Hellenism through Greek-folk dancing, church community engagement, and active participation in the campus Hellenic Society