

ALEXIS ZACHARAKOS

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EDUCATION

Northeastern University, Boston, Massachusetts

September 2021-Present

- Candidate for Bachelor of Arts in Journalism, Minor in Criminal Justice
- Grade Point Average: 3.8
- Related Courses: Advanced Reporting, News Documentary Production, Visual Storytelling in Journalism

SKILLS

- Adobe Premiere Pro
- Content Creation
- Interviewing
- Online research
- Canva
- Technical writing
- Feature writing
- AP writing style

WORK EXPERIENCE

Forum Network Intern

June 2024-Present

GBH

- Edit video panels using Adobe Premiere Pro, tailoring content to fit for distribution across X, Facebook, Instagram and YouTube
- Develop copy for social media posts to enhance audience engagement
- Provide logistical and technical support for Forum Network public panels, both on-site and via Zoom
- Revise Forum Network landing page to maintain relevant content for audiences
- Create graphics in Photoshop for weekly newsletters sent to audiences

Marketing and Communications Co-op

January 2024 – June 2024

MIT Solve

- Completed research and facilitated interviews to write a [feature story](#) on the impacts, challenges, and strategies for new AI applications
- Wrote scripts from interviews and produced video montages using Adobe Premiere Pro to convey the company's mission on social media
- Collaborated closely with the Marketing Team to coordinate social media and email planning initiatives
- Applied SEO techniques to track and analyze media coverage related to the company
- Designed branded graphics with Canva for social media platforms

Information Security News Editorial Assistant

TechTarget

January 2023 - July 2023

- Wrote [articles](#) to educate IT buyers on new software features, hardware advancements, and IT improvements
- Conducted phone interviews with IT professionals and researchers about cybersecurity products and threat analysis
- Researched data, surveys, polls, and reports to deepen understanding of technical topics
- Worked closely with Security News team to discuss pitches and updates in the cybersecurity industry

JOURNALISM AND CAMPUS ACTIVITIES

News Correspondent

The Huntington News

December 2021 - Present

- Write [articles](#) in content areas of campus and city news
- Conduct interviews to gather facts and statements for specific article topics
- Completed 10 interviews for a column on the impact of the Russian invasion of Ukraine on Boston students
- Proofread and edit articles to ensure AP Style compliance and adherence to paper guidelines
- Perform research to fact-check and uphold journalistic integrity
- Collaborate with editors to pitch and develop compelling story ideas

Reporter

The Boston Scope

December 2021

- Interviewed employees at Central Square Theater to gain insights on a new play in Cambridge
- Researched racial composition of the STEM workforce
- Wrote an [article](#) outlining the production's potential impact on minority and majority audiences
- Collaborated with Scope editors to proofread and edit the article for "Boston News" section

Member

Northeastern Hellenic Society

September 2021-Present

- Attends cultural events and activities to promote Greek heritage and traditions within the community

HONORS AND ACHIEVEMENTS

2024 Boston-New England Student Production Award

April 2024

Issued by National Academy of Television Arts & Sciences, Boston/New England Chapter

- Produced a short-form documentary, capturing the stories of café owners in West Roxbury
- Received the award for Best Production in the Non-Fiction Short-Form category, serving as Shooter, Editor, Producer, and Director

Peter Agris Memorial Journalism Scholarship

June 2021

Issued by Alpha Omega Council

- Rewarded for academic excellence and contributions to Hellenism through Greek-folk dancing, church community engagement, and active participation in the campus Hellenic Society

Dean's List

September 2021-Present

Issued by Northeastern University

- Recognized for maintaining a GPA of 3.5 or higher