

ALEXIS ZACHARAKOS

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EDUCATION

NORTHEASTERN UNIVERSITY, College of Arts, Media and Design Boston, Massachusetts
May 2025

- Candidate for Bachelor of Arts in Journalism, Minor in Criminal Justice
- **Grade Point Average:** 3.8
- **Scholarship/Honors:** Peter Agris Memorial Scholarship, Dean's List
- **Related Courses:** Advanced Reporting, News Documentary Production, Visual Storytelling in Journalism, Introduction to Photography
- **Activities:** News Correspondent for Huntington News, Member of Northeastern Hellenic Society, Member of NU Photography Club

RIDGEFIELD HIGH SCHOOL

Ridgefield, Connecticut

- **Honors:** Ridgefield High School High Honor Roll, Cumulative Grade Point Average: 4.5
- **Activities:** Girls Swim and Dive Varsity Team, Girls Tennis Varsity Team September 2017 - June 2021

JOURNALISM AND WRITING EXPERIENCE

Marketing and Communications Co-op

January 2024 – Present

MIT Solve

- Conducts interviews to gather compelling quotes and video clips for incorporation into company promotional materials
- Produces Adobe Premiere Pro video promotions to highlight events and convey the company's mission across social media platforms
- Applies SEO searches to track and analyze media coverage related to the company
- Monitors digital marketing analytics on HubSpot to assess social media engagement
- Designs graphics that reflect company brand and mission using Canva for sharing on social media platforms
- Collaborates closely with the Marketing Team to coordinate social media and email planning initiatives

Information Security News Editorial Assistant

January 2023 - July 2023

TechTarget

- Wrote [articles](#) to inform IT buyers about new features in software, hardware and IT service improvements
- Conducted phone interviews with IT professionals and researchers about cybersecurity products and threat research
- Completed research of data, surveys, polls and reports to gain deeper understanding of technical topics
- Worked closely with Security News team in discussing pitches and updates in the cybersecurity industry

News Correspondent

December 2021 - Present

The Huntington News

- Write [articles](#) in content areas of campus and city news
- Conduct interviews for facts and statements on specific article topics
- Carried out 10 interviews to write column piece on impact of Russian invasion of Ukraine on Boston students
- Proofread and edit articles to establish AP Style and alignment with paper guidelines
- Perform research to check all facts and maintain journalistic integrity
- Work closely with editors in pitching ideas that will produce a compelling story

Reporter

December 2021

The Boston Scope

- Interviewed workers at Central Square Theater for insight on new play in Cambridge
- Researched racial makeup of workers in STEM workforce and wrote article delineating the hopeful impact of production on minority and majority audiences
- Collaborated with Scope editors to proofread and edit article for "Boston News" section

VOLUNTEER/LEADERSHIP/ WORK POSITIONS

Captain

Club Tennis Team

Ridgefield High School
March 2021 - June 2021

- Encouraged team cooperation with team bonding activities at and outside practice
- Planned workouts and practices for team to prepare for matches

Vice President

National Honor Society

Ridgefield, Connecticut
June 2020 - June 2021

- Conducted monthly meetings alongside president to discuss volunteer opportunities
- Achieved 18 service hours
- Volunteered for American Red Cross blood drives

President

National Charity League

Ridgefield, Connecticut
June 2018 - June 2019

- Orchestrated monthly meetings to present new service projects
- Led icebreakers

Volunteer

June 2015 - June 2021

National Charity League

- Completed 245 hours of service for local organizations
- Volunteered for Meals on Wheels, Special Olympics, Ridgefield Social Services, Dorothy Day Hospitality House
- Attained Silver Presidential Service Award by volunteering 75 hours in one year June 2018

SPECIAL SKILLS/INTERESTS

Skills: News writing, Technical writing, Feature writing, Column writing, Interviewing, AP writing style, Copy editing, Microsoft Office Suite, Adobe Premiere Pro, Digital storytelling, Canva, Video editing

Languages: Spanish (Conversational)

Interests: Running, reading, weightlifting, photography, Greek folk dancing