

# Shripradha Bhat

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shribbc.substack.com

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## CREATIVE CONTENT DEVELOPER

Driven and results-oriented creative writer with a strong agency background, recognized for leadership in delivering multiple successful projects. Experienced in both B2C and B2B environments, eager to further expand knowledge and contribute to innovative campaigns and strategies.

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## RELEVANT SKILLS

Copywriting

Press Release

Proposal Development

Writing Pitch Decks

Content Planning & Strategy

Report Writing

Critical Thinking

Excellent Communication

Emotional Intelligence

Strong Interpersonal Skills

Proactive & Self-Motivated

Exceptional Organizational Skills

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## PROFESSIONAL EXPERIENCE

**QiWorks, Bengaluru**

**Creative Content Developer**

**August 2022 - Present**

I lead content creation for distinct clients, managing everything from monthly social media campaigns to developing comprehensive whitepapers, ebooks, and reports. I also excel in video scripting, lead website building projects, and consistently engage in client interactions, ensuring seamless communication and project success.

**Freelance Writing Gig, Remote**

**May 2022 - July 2022**

In the two months that I freelanced, I wrote for various brands from Pocket FM, Svaraa Canada, to sole business owners in Europe.

**Dvio Digital, Pune**

**Creative Copywriter**

**August 2021 - May 2022**

Ideating, brainstorming, structuring & delivering Ideas. Handling campaign creative development.

**Dimensions France, Remote**

**Creative Writer Intern**

**May 2021 - August 2021**

**TAPMI Management Institute**

**Research Intern**

**February 2021 - May 2021**

**Winman Software LLP India**

**Business Development Assistant**

**July 2018 - February 2019**

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## EDUCATION

**Masters in European Studies | Class of 2021**

Manipal Academy of Higher Education

CGPA 8.4

**Bachelors in Business Management | Class of 2018**

Mangalore University

73.2 percentile

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## CERTIFICATION

**Introduction to Psychology**

**Social Psychology**

**Introduction to Financial Markets**

**Competitive Strategy**