

Summary

I am a consultant writer with seven years of experience writing for a variety of businesses, platforms, and media sources on different topics addressing lifestyle and business issues.

Areas of Expertise

- Blogs
- Books
- Newsletters | Magazines | Newspapers
- Internal documentation
- Support & process documentation

Key Competencies

- Message Development and Delivery
- Collaboration and Communication
- Research & Analysis
- Attention to detail
- Planning and Prioritization.



Other Skills

★★★★★

Google Docs, Google Slides
MS-Office (Word, Excel, PowerPoint)
Grammarly
Canva

★★★★☆

Transcribing
Rapporteur
Short Promotional Video Content
Marketing

Work Experience

Content Writer

September 2020 - Current

- Research and content creation for Tours & Travel firm's white papers, case studies and newsletters

January 2020 - Current

- Freelance writer on Fiverr (online marketplace for freelance services)
- Subcontractor for a design agency working on their clients' website content
- PowerPoint and pitch deck presentations for companies
- Self-Published books on small businesses on Amazon's Kindle
- Developed staff manual for an educational institution
- Writing researched and engaging articles for my blog and weekly emails to subscribers

Editor & Proofreader

January 2020 - Current

- Transcribed files for conversion into e-books
- Structural and Grammar editing of books and personal devotion guides for publishing
- Editor for the Commonwealth Businesswomen Network - Kenya Chapter, eSoko Magazine

2008 - 2016

- Managing Editor for Esteemed Magazine

Wangari Maina

Business & Lifestyle Content Writer & Editor

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Recommendations & Reviews

"Any organization or institution looking to work with her should level up to someone who is dexterous; a professional with due discipline, creative flow and warm but discerning heart."

David Paul Mavia, Insight Curator at Deep Business

"She is our go-to person because she does content research for the assignments we give, and she owns the process to deliver to our quality of standards and timelines."

Zainabu Shoko, CEO, Evolve Media.

"All I can say is WOW! Wangari wrote a beautiful and well inspiring article for my brand, and I love it! She understood the message I wanted to convey, and she carried out the details very well."

Anastasia, Fiverr Client

"She worked on my manuscript with a tooth and comb. She owned it, gave it a thorough scrub whilst still keeping my voice. She became more than my editor as she gave me insights that I added as content."

Loise Mboo, Author of "in Between: REFLECTIONS ABOUT MARRIAGE"