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Audio Recording Corporation of Arkansas (ARCA) continues talent and production legacy with See Spot Run Productions in 2017 and beyond

Little Rock, Ark (Feb. 13, 2017): Audio Recording Corporation of Arkansas (ARCA) has been a trusted name in audio production nationwide for over 40 years under the founding leadership of Clyde Snider and Dick Marendt. Since its inception in 1975, they have provided local and national clients with quality radio commercials, TV audio, copy writing, jingles, musical logos and more. On Wednesday, February 15th, the company will be officially acquired by See Spot Run Productions, a full-service production house located in Little Rock.

See Spot Run Productions was founded in 2005 by Gary Lay, the brainchild that grew from his ad agency, GWL Advertising. In reference to ARCA, “Dick and Clyde created something very special, turnkey audio production,” said Lay. “I want to thank them for providing us with this incredible opportunity. This is a perfect situation. Not only are we expanding See Spot Run’s capabilities, but this enables us to provide a better quality of service to our present as well as future clientele.”

Dick Marendt, one of the founding partners of ARCA is “...confident that the high-level voice talent we’ve assembled over the years will continue to flourish in this transition.” Clyde Snider, co-founder of ARCA agrees, “We couldn’t be more pleased with the outcome of this partnership and know our long-time clients will be well-served.”

All ARCA employees will be retained. The studio is housed at 11501 Huron Lane, Suite 4, Little Rock, AR 72211.

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