

## **TELEVISION SCRIPT**

CLIENT: VOLVO OF TULSA

TITLE: "PIONEERS" ID: PION-04172

TRT: :30
RUN DATES: APRIL
VO: BILL

**NOTES:** 

Bill on camera

VOLVO CARS OF TULSA LOGO VOLVO LOGO – IRON MARK EXCLUSIVE VOLVO DEALER IN EASTERN OKLAHOMA

AWARD-WINNING FAMILY

VOLVO CARS OF TULSA LOGO 41ST & MEMORIAL VOLVOOFTULSA.COM HI, I'M BILL KNIGHT FOR VOLVO CARS OF TULSA – YOUR EXCLUSIVE VOLVO DEALER IN EASTERN OKLAHOMA.

SINCE 1927, VOLVO HAS DELIVERED PIONEERING INNOVATIONS THAT PUT PEOPLE FIRST, AND WE ARE EXCITED TO OFFER A BRAND THAT ALIGNS WITH OUR OWN MISSION AS PART OF OUR AWARD-WINNING BILL KNIGHT FAMILY OF DEALERSHIPS IN OKLAHOMA.

SO, SHOP VOLVO CARS OF TULSA TODAY AND EXPERIENCE THIS GREAT BRAND FIRST HAND. 41<sup>ST</sup> AND MEMORIAL OR VISIT US ONLINE AT VOLVO CARS OF TULSA DOT COM.