

## **TELEVISION SCRIPT**

**CLIENT**: Steve Landers Kia

TITLE: RV NIRO ID: RVNI-05171

TRT: :30

VO:

MOC: STEVE LANDERS

**NOTES:** 

BIG IN-STUDIO OVER GREEN STEVE LANDERS KIA LOGO KIA LOGO

footage of a 2017 Kia Niro

NEW 2017 KIA NIRO CROSSOVER 30 IN STOCK 52MPG HWY "SUMMER'S ON US" SALES EVENT! (NAT'L LOGO)

STEVE LANDERS KIA
S. UNIVERSITY
LITTLE ROCK
KIA WARRANTY LOGO
SteveLandersKia.com
(888) 386-7502

HI, I'M STEVE LANDERS FOR STEVE LANDERS KIA, AND WE'VE GOT BIG **NEWS ON OUR BIG SELECTION!** RIGHT NOW, WE'VE GOT 30, 20-17 KIA NIROS IN STOCK. THAT'S MORE IN ONE LOCATION THAN ALL DEALERSHIPS IN LITTLE ROCK COMBINED! AND FOLKS, THIS KIA CROSSOVER IS ONE OF A KIND-COMPLETELY REDESIGNED TO GIVE HIGH-STYLE WITH THE FUEL-ECONOMY OF A HYBRID—THAT'S 52 MILES TO THE GALLON. SO SHOP THE KIA NIRO AT ONE PLACE—STEVE LANDERS KIA, SOUTH UNIVERSITY, LITTLE ROCK.

Number one selection in region based on 2016 total volume report from Kia. \*warranty is a limited powertrain warranty. For details, see retailer or go to kia.com.