

CLIENT:

GWL WEBSITE

TITLE: "GWL DIGITAL"**ID:****TRT:****Voice:** Mimics GWL Advertising, short, quick, confident, quirky**Who We Are:**

GWL Digital is a creative, results-driven digital marketing agency.

What We Do:

We're creative, data-nerds...sifting through metrics like prospectors jonesing for gold, and we use our expertise to increase your ROI.

We're creative, but we're also data-nerds, and we use our expertise to increase your ROI. Our Speciality? Tracking metrics. The details of your customer lay hidden in the data, so we sift through it like prospectors jonesing for gold.

Specifically, we build beautiful, user-friendly websites *and* monitor traffic. We create social media campaigns *and* track activity. We write content for *SEO*. We help you connect with your customers...if you're unsure about who you serve, *we'll make a market*. Click. Track. Convert. No, we're not the CIA, but we're pretty dang close.

Our services include:

- Strategy & Consulting
- Creative Design
- Web & Mobile Development
- SEO & Content
- Online Marketing

