

## **RADIO SCRIPT**

CLIENT: MVN of Dalton

TITLE: "R NEW BUILDING"

ID: RNEW-05171

TRT: :30

VO:

NOTES:

AT MOUNTAIN VIEW NISSAN OF DALTON, WE'RE CELEBRATING THE GRAND OPENING OF OUR BRAND NEW 50,000 SQUARE FEET FACILITY JUST IN TIME FOR SUMMER! AS THE LARGEST VOLUME DEALER IN NORTH GEORGIA, WE HAVE ALL THE NISSANS YOU LOVE—LIKE NEW ALTIMAS, MAXIMAS, ROGUES, TITANS—AND THESE HOT DEALS: (INCENTIVES).

SO SHOP OUR BRAND NEW FACILITY TODAY! MOUNTAIN VIEW NISSAN OF DALTON—RIGHT DOWN FROM WALNUT SQUARE MALL, OR NISSAN OF DALTON DOT COM! HOME OF THE EXCLUSIVE LIFETIME WARRANTY!

TWO OR MORE AT THIS PRICE. W-A-C PLUS T-T-AND-L AND DEALER FEES. VOLUME BASED ON 2016 DEALER REPORT. SEE DEALER FOR DETAILS.